U.S. Department of Commerce U.S. Patent and Trademark Office



Privacy Impact Assessment for the **VBrick Rev® Cloud® Service (VRC)**

Reviewed by: Henry J. Holcombe, Bureau Chief Privacy Officer

X	Concurrence of	of Senior	Agency	Official	for Privacy/DOC	Chief Privacy Officer
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□ Non-concurrence of Senior Agency Official for Privacy/DOC Chief Privacy Officer

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06/14/2021

U.S. Department of Commerce Privacy Impact Assessment USPTO VBrick Rev® Cloud® Service

Unique Project Identifier: PTOC-037-00

Introduction: System Description

Provide a description of the system that addresses the following elements: The response must be written in plain language and be as comprehensive as necessary to describe the system.

VRC is a USPTO information system that utilizes the Vbrick Rev® Cloud® Service FedRAMP authorized system. The FedRAMP Vbrick Rev® Cloud® Service system is deployed and operated by VBrick as a multi-tenant Software as a Service (SaaS) product, and it is operated on top of the Amazon Web Services (AWS) cloud infrastructure. As an enterprise product, Vbrick Rev® Cloud® Service includes the ability to interact and integrate with customer (USPTO) directory services and single sign on capabilities to provide authentication for internal or confidential content. That integration occurs via USPTO's VRC system.

(a) Whether it is a general support system, major application, or other type of system VRC is a major application.

(b) System location

The VBrick Rev® Cloud® Service FedRAMP system is located at 607 Herndon Parkway Suite 300, Herndon VA 20170. The USPTO VRC system is hosted on the hosted on the VBrick Rev® Cloud® Service, which utilizes the Amazon Web Services (AWS) cloud. All data and accompanying PII is stored in VBrick REV SaaS cloud. There is no physical on premise location for the VRC system.

(c) Whether it is a standalone system or interconnects with other systems (identifying and describing any other systems to which it interconnects)

VRC is a standalone system. VRC receives PII from USPTO Role-Based Access Control (RBAC) via Security Assertion Markup Language (SAML) 2.0.

(d) The way the system operates to achieve the purpose(s) identified in Section 4

VRC provides customers with the ability to serve live and on demand video to users. While VRC itself can directly serve video files or provide links to live webcasts, the real power of the VRC platform is its ability to provide flexible deployment options for both generating and presenting content. VRC ties together devices located at customer sites to provide high quality video experience to users who may be in either branch office locations or viewing remotely from home or from a mobile device.

(e) How information in the system is retrieved by the user

Name, IP (Internet Protocol) address, and email address information is retrieved by authorized USPTO staff and contractors via web browsers on authorized USPTO computer devices and networks connected to the VBrick Software as a Service (SaaS) cloud. Authorized USPTO staff

and contractors via web browsers on authorized USPTO computer devices and networks retrieve USPTO internal video and live webcast content. Users via a web browser retrieve public video and live webcast content.

(f) How information is transmitted to and from the system

Information is transmitted to and from the system via an Internet connection to the VBrick SaaS Cloud.

(g) Any information sharing conducted by the system

Authorized USPTO staff and contractors have access to the data stored on the VRC System. VRC does not disseminate PII information to any other systems.

(h) The specific programmatic authorities (statutes or Executive Orders) for collecting, maintaining, using, and disseminating the information

The citation of the legal authority to collect PII and/or BII is 5 U.S.C 301, 35 U.S.C. 2, and E.O.12862.

(i) The Federal Information Processing Standards (FIPS) 199 security impact category for the system

Low

1.1

Section 1: Status of the Information System

Indicate whether the inform	nation	system is a new or ex	xisting	system.	
☐ This is a new information	on sy	stem.			
(Check all that apply.)		, .	es that	t create new privacy risks	S.
Changes That Create New Priva	acy Ri				
a. Conversions		d. Significant Merging		g. New Interagency Uses	
b. Anonymous to Non- Anonymous		e. New Public Access		h. Internal Flow or Collection	
c. Significant System Management Changes		f. Commercial Sources		i. Alteration in Character of Data	
j. Other changes that create new the data collected has resulted in a employees, the collection of nam Access Control (RBAC); via Secu	chan e and e	ge to the determination of vermail address occurs due to	what co the in	onstitutes PII. For USPTO tegration with USPTO Role-B	
risks, and there is not a	SAC	P approved Privacy Ir	npact	do not create new privace Assessment.	•

	risks, and there 01-2017).	is a SA	AOP approved Privacy Imp	act As	ssessment (version 01-2015	or
		•	× ·	_	es do not create new privacy ssessment (version 01-2019	
Section 2	: Information i	n the S	ystem			
0.1	P . 1 .	11 .	1 (C 11 ' C () (D)	TT \ /I		
			dentifiable information (Placed, or disseminated. (Che		iness identifiable information <i>that apply.)</i>	on
Identifyi	ing Numbers (IN)					
a. Socia	al Security*		f. Driver's License		j. Financial Account	
b. Taxp	ayerID		g. Passport		k. Financial Transaction	
c. Empl	loyer ID		h. Alien Registration		l. Vehicle Identifier	
d. Empl	loyee ID		i. Credit Card		m. Medical Record	
e. File/0	Case ID					
		` •		te the S	Social Security number, including	7
C	DI D. 4- (CD	(D)				
a. Name	Personal Data (GP	<u>ъ)</u>	h. Date of Birth	ТП	o. Financial Information	
b. Maid			i. Place of Birth	+	p. Medical Information	
c. Alias			j. Home Address		q. Military Service	
d. Gende			k. Telephone Number		r. Criminal Record	
e. Age			l. Email Address		s. Physical Characteristics	
	/Ethnicity		m. Education		t. Mother's Maiden Name	
g. Citize	<u> </u>		n. Religion		t. Wolfer Swaren vane	
	er general personal d	ata (spec	_			
	Related Data (WRD))				
	upation		e. Work Email Address	\boxtimes	i. Business Associates	
b. Job			f. Salary		j. Proprietary or Business Information	
	kAddress		g. Work History		k. Procurement/contracting records	
d. Wor Num	k Telephone lber		h. Employment Performance Ratings or other Performance Information			

Distinguishing Features/Bi	omotuio	og (DED)			
	ometric	_ ` _ `		1. Ciamaturas	
a. Fingerprints		f. Scars, Marks, Tattoos		k. Signatures	
b. Palm Prints		g. Hair Color		1. Vascular Scans	
c. Voice/Audio Recording	\boxtimes	h. Eye Color	\perp	m. DNA Sample or Profile	
d. Video Recording		i. Height		n. Retina/Iris Scans	\perp
e. Photographs		j. Weight		o. Dental Profile	
p. Other distinguishing fea	tures/bio	ometrics (specify):			
System Administration/Au	dit Data	ı (SAAD)			
a. UserID		c. Date/Time of Access	\boxtimes	e. ID Files Accessed	ТП
b. IP Address	\boxtimes	d. Queries Run		f. Contents of Files	$\top \Box$
g. Other system administration				. Content of the	
-		· · · · · · · · · · · · · · · · · · ·			
Other Information (specify)				
sener miorimation (speerly	,				
2 Indicate sources of t	he PII	/BII in the system. (Chec	k all th	at apply.)	
		·		at apply.)	
Directly from Individual ab		/BII in the system. <i>(Checomom the Information Pertains</i> Hard Copy: Mail/Fax		at apply.)	
Directly from Individual ab		nom the Information Pertain Hard Copy: Mail/Fax	s		
		nom the Information Pertains	s		
Directly from Individual ab In Person Telephone		nom the Information Pertain Hard Copy: Mail/Fax	s		
Directly from Individual about In Person Telephone Other(specify): Government Sources		nom the Information Pertains Hard Copy: Mail/Fax Email	s	Online	
Directly from Individual about In Person Telephone Other (specify): Government Sources Within the Bureau		om the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus	s		
Directly from Individual about In Person Telephone Other(specify): Government Sources	out Wh	nom the Information Pertains Hard Copy: Mail/Fax Email	s	Online	
Directly from Individual about In Person Telephone Other (specify): Government Sources Within the Bureau State, Local, Tribal	out Wh	om the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus	s	Online Other Federal Agencies	
Directly from Individual about In Person Telephone Other (specify): Government Sources Within the Bureau State, Local, Tribal	out Wh	om the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus Foreign	s	Online Other Federal Agencies	
Directly from Individual about In Person Telephone Other(specify): Government Sources Within the Bureau State, Local, Tribal Other(specify): USPTO Role Non-government Sources	out Wh	om the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus Foreign	s	Online Other Federal Agencies	
Directly from Individual about In Person Telephone Other(specify): Government Sources Within the Bureau State, Local, Tribal Other(specify): USPTO Role Non-government Sources	out Wh	om the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus Foreign	s	Online Other Federal Agencies	
Directly from Individual about In Person Telephone Other (specify): Government Sources Within the Bureau State, Local, Tribal Other (specify): USPTO Role	out Wh	Mom the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus Foreign Access Systemvia a SAML2.	s	Online Other Federal Agencies ction to VRC.	
Directly from Individual about In Person Telephone Other (specify): Government Sources Within the Bureau State, Local, Tribal Other (specify): USPTO Role Non-government Sources Public Organizations	out Wh	Mom the Information Pertains Hard Copy: Mail/Fax Email Other DOC Bureaus Foreign Access Systemvia a SAML2.	s	Online Other Federal Agencies ction to VRC.	

2.3 Describe how the accuracy of the information in the system is ensured.

The non-sensitive Personally Identifiable Information in VRC is secured using appropriate administrative, physical and technical safeguards in accordance with the FedRAMP Li-SaaS Authorization. All access has role based restrictions, and individuals with access privileges have undergone vetting and suitability screening. The USPTO maintains an audit trail and performs random periodic reviews to identify unauthorized access and changes as part of verifying the integrity of data.

2.4	Is the information covered by the Pape	erwor	k Reduction Act?	
	Provide the OMB control number and the PTO Form 2030 (Rev. 05/12). OMB 0651 U.S DEPARTMENT OF COMMERCE.	eagend 1-0041	ey number for the collection. U.S. Patent and Trademark Office;	
2.5	deployed. (Check all that apply.)		PII/BII in ways that have not been previous	ly
	chnologies Used Containing PII/BII Not Prev	vious ly	- · · · · · · · · · · · · · · · · · · ·	
	art Cards		Biometrics	
	ller-ID		Personal Identity Verification (PIV) Cards	
Otl	ner(specify):			
\boxtimes	There are not any technologies used that co	ntain P	II/BII in ways that have not been previously deploy	ed.
Secti	ion 3: System Supported Activities			
3.1	Indicate IT system supported activities apply.)	whic	ch raise privacy risks/concerns. (Check ali	'that
3.1 Ac	Indicate IT system supported activities apply.) tivities			that
3.1 Ac Au	Indicate IT system supported activities apply.) tivities dio recordings		Building entry readers	
3.1 Ac Au Vid	Indicate IT system supported activities apply.) tivities			that
3.1 Ac Au Vid	Indicate IT system supported activities apply.) tivities dio recordings leo surveillance		Building entry readers Electronic purchase transactions	
3.1 Ac Au Vid Oth	Indicate IT system supported activities apply.) tivities dio recordings leo surveillance ner (specify): There are not any IT system supported activities tion 4: Purpose of the System	vities w	Building entry readers Electronic purchase transactions	
3.1 Ac Au Vid Oth Secti	Indicate IT system supported activities apply.) tivities dio recordings leo surveillance her (specify): There are not any IT system supported activition 4: Purpose of the System Indicate why the PII/BII in the IT syst (Check all that apply.)	vities w	Building entry readers Electronic purchase transactions which raise privacy risks/concerns.	
3.1 Ac Au Vid Oth Se cti 4.1	Indicate IT system supported activities apply.) tivities dio recordings leo surveillance her (specify): There are not any IT system supported activition 4: Purpose of the System Indicate why the PII/BII in the IT system (Check all that apply.) rpose	vities w	Building entry readers Electronic purchase transactions which raise privacy risks/concerns. being collected, maintained, or disseminate	
3.1 Ac Au Vid Oth	Indicate IT system supported activities apply.) tivities dio recordings leo surveillance her (specify): There are not any IT system supported activition 4: Purpose of the System Indicate why the PII/BII in the IT syst (Check all that apply.) rpose ra Computer Matching Program	vities w	Building entry readers Electronic purchase transactions Phich raise privacy risks/concerns. being collected, maintained, or disseminate For administering human resources programs	
3.1 Ac Au Vid Oth Secti 4.1	Indicate IT system supported activities apply.) fivities dio recordings leo surveillance ner (specify): There are not any IT system supported activities ion 4: Purpose of the System Indicate why the PII/BII in the IT syst (Check all that apply.) rpose ra Computer Matching Program radministrative matters	vities w	Building entry readers Electronic purchase transactions which raise privacy risks/concerns. being collected, maintained, or disseminate For administering human resources programs To promote information sharing initiatives	ed.
3.1 Ac Au Vid Oth	Indicate IT system supported activities apply.) tivities dio recordings leo surveillance her (specify): There are not any IT system supported activition 4: Purpose of the System Indicate why the PII/BII in the IT syst (Check all that apply.) rpose ra Computer Matching Program radministrative matters r litigation	vities w	Building entry readers Electronic purchase transactions which raise privacy risks/concerns. being collected, maintained, or disseminate For administering human resources programs To promote information sharing initiatives For criminal law enforcement activities	
3.1 Ac Au Vid Oth	Indicate IT system supported activities apply.) fivities dio recordings leo surveillance ner (specify): There are not any IT system supported activities ion 4: Purpose of the System Indicate why the PII/BII in the IT syst (Check all that apply.) rpose ra Computer Matching Program radministrative matters	vities w	Building entry readers Electronic purchase transactions which raise privacy risks/concerns. being collected, maintained, or disseminate For administering human resources programs To promote information sharing initiatives	ed.

For web measurement and customization technologies (single-session)	For web measurement and customization technologies (multi-session)	
Other(specify):		

Section 5: Use of the Information

5.1 In the context of functional areas (business processes, missions, operations, etc.) supported by the IT system, describe how the PII/BII that is collected, maintained, or disseminated will be used. Indicate if the PII/BII identified in Section 2.1 of this document is in reference to a federal employee/contractor, member of the public, foreign national, visitor or other (specify).

Federal Employees/Contractors: Name and email address are collected and maintained in audit logs, and that information is only used to capture the total number of users that are viewing a live or recorded video. The total number of users helps to improve Federal services online and as a way to measure employee satisfaction with the service.

Members of the Public: Display Name, email address, and IP address are collected and maintained in audit logs, and that information is only used to capture the total number of connections that are viewing a live webcast. The total number of connections helps to improve Federal services on line and as a way to measure the public's satisfaction with the service.

5.2 Describe any potential threats to privacy as a result of the bureau's/operating unit's use of the information, and controls that the bureau/operating unit has put into place to ensure that the information is handled, retained, and disposed appropriately. (For example: mandatory training for system users regarding appropriate handling of information, automatic purging of information in accordance with the retention schedule, etc.)

VRC implements security and management controls to prevent the inappropriate disclosure of sensitive information. Automated mechanisms are in place to ensure the security of all data collected. Security controls are employed to ensure information is resistant to tampering (Physical and Access Controls), the confidentiality of data in transit (Encryption), and that data is available for authorized users only (Access Control). Management controls are utilized to prevent the inappropriate disclosure of sensitive information. In addition, the Perimeter Network (NSI) and EMSO systems provide additional automated transmission and monitoring mechanisms to ensure that PII is protected and not breached by any outside entities. In the event of disposal, VRC uses degaussing to permanently remove data according to government mandate and security policy.

Section 6: Information Sharing and Access

6.1 Indicate with whom the bureau intends to share the PII/BII in the IT system and how the PII/BII will be shared. (Check all that apply.)

Recipient	How Information will be Shared				
Recipient	Case-by-Case	Bulk Transfer	Direct Access		

Within the bureau			
DOC bureaus			
Federal agencies			
State, local, tribal gov't agencies			
Public			
Private sector			
Foreign governments			
Foreign entities			
Other(specify):			
-		•	
☐ The PII/BII in the system will not be share	d.		
with external agencies/entities? Yes, the external agency/entity is required.	ed to verify with t	ne DOC bureau/operatin	g unit before
re- dissemination of PII/BII.			
No, the external agency/entity is not requere-dissemination of PII/BII.	•	•	_
No, the bureau/operating unit does not sh	nare PII/BII with e	external agencies/entities	S.
Indicate whether the IT system connect IT systems authorized to process PII a Yes, this IT system connects with or receipnocess PII and/or BII.	nd/or BII.		•
Provide the name of the IT system and do VRC connects with USPTO RBAC via S Security Plan.	AML 2.0 via the	ESS system, as describe	ed in the ESS System
No, this IT system does not connect with process PII and/or BII.	or receive inform	nation from another IT s	ystem(s) authorized to
Class of Users General Public Contractors Other (specify):		ne IT system and the	PII/BII. (Check
other (speeny).			

Section 7: Notice and Consent

7.1	Indicate whether individuals will be disseminated by the system. (Chec	e notified if their PII/BII is collected, maintained, or k all that apply.)
	Yes, notice is provided pursuant to a sys discussed in Section 9.	tem of records notice published in the Federal Register and
	Yes, notice is provided by a Privacy Act and/or privacy policy can be found at:	statement and/or privacy policy. The Privacy Act statement.
	Yes, notice is provided by other means.	Specify how:
\boxtimes	No, notice is not provided.	Specify why not: The vendor (VBrick) will not permit a link to the USPTO privacy policy on the webpage where the PII is entered.
7.2	Indicate whether and how individua	ls have an opportunity to decline to provide PII/BII.
\boxtimes	Yes, individuals have an opportunity to decline to provide PII/BII.	Specify how: For members of the public, they can chose to enter any name or email address (whether valid or not) into the system. Their name and email address are not verified or used for authentication.
\boxtimes	No, individuals do not have an opportunity to decline to provide PII/BII.	Specify why not: For USPTO employees, the authorization process automatically passes the users name and USPTO email address to VRC via the USPTO computer used to access content.
7.3	Indicate whether and how individua their PII/BII.	ls have an opportunity to consent to particular uses of
	Yes, individuals have an opportunity to consent to particular uses of their PII/BII.	Specify how: USPTO Employees and Contractors consent to providing information for the primary purpose of acquiring access to applications and network during on boarding when they accept their USPTO PTONet credentials. For members of the public, the information provided is voluntary and not validated.
	No, individuals do not have an opportunity to consent to particular uses of their PII/BII.	Specify why not:
7.4	Indicate whether and how individua pertaining to them.	ls have an opportunity to review/update PII/BII
\boxtimes	Yes, individuals have an opportunity to review/update PII/BII pertaining to them.	Specify how: USPTO employees and contractors may login to MyUSPTO and update their PII held in their Account Profile. Public users have an opportunity to review/update PII before submitting the information.
	No, individuals do not have an opportunity to review/update PII/BII pertaining to them.	Specify why not:

Section 8: Administrative and Technological Controls

8.1 Indicate the administrative and technological controls for the system. (Check all that apply.)

	All users signed a confidentiality agreement or non-disclosure agreement.
	All users are subject to a Code of Conduct that includes the requirement for confidentiality.
\boxtimes	Staff (employees and contractors) received training on privacy and confidentiality policies and practices.
\boxtimes	Access to the PII/BII is restricted to authorized personnel only.
\boxtimes	Access to the PII/BII is being monitored, tracked, or recorded. Explanation: The PII (from both members of the public and USPTO employees and contractors) is recorded and stored in a VBrick SaaS database. That PII is monitored and tracked by USPTO on an asneeded basis.
\boxtimes	The information is secured in accordance with FISMA requirements. Provide date of most recent Assessment and Authorization (A&A): 9/24/20
	☐ This is a new system. The A&A date will be provided when the A&A package is approved.
	The Federal Information Processing Standard (FIPS) 199 security impact category for this system is a moderate or higher.
\boxtimes	NIST Special Publication (SP) 800-122 and NIST SP 800-53 Revision 4 Appendix J recommended security controls for protecting PII/BII are in place and functioning as intended; or have an approved Plan of Action and Milestones (POA&M).
\boxtimes	A security assessment report has been reviewed for the supporting information system and it has been determined that there are no additional privacy risks.
\boxtimes	Contractors that have access to the system are subject to information security provisions in their contracts required by DOC policy.
	Contracts with customers establishownership rights over data including PII/BII.
	Acceptance of liability for exposure of PII/BII is clearly defined in agreements with customers.
	Other(specify):

8.2 Provide a general description of the technologies used to protect PII/BII on the IT system. (Include data encryption in transit and/or at rest, if applicable).

The information system provides protection of resources in accordance with NIST 800-18 Rev. 1 and NIST 800-53 Rev. 4; the EVES System Security Plan (SSP) addresses the extent to which the security controls are implemented correctly, operating as intended, and producing the desired outcome with respect to meeting the security requirements for the information system in its operational environment. The SSP is reviewed on an annual basis. In addition, annual assessments and Continuous Monitoring reviews are conducted on the ESS data. The USPTO Cybersecurity Division CD) conducts these assessments and reviews based on NIST SP 800-53 Revision 4, Security and Privacy Controls for Federal Information Systems and Organizations and NIST SP 800-53A Revision 4 Assessing Security and Privacy Controls in Federal Information Systems and Organizations. The results of these assessments and reviews are documented in the EVES Security Assessment Package as part of the system's Security Authorization process.

VRC implements security and management controls to prevent the inappropriate disclosure of sensitive information. Automated mechanism are in place to ensure the security of all data collected. Security controls are employed to ensure information is resistant to tampering (Physical and Access Controls), the confidentiality of data in transit (Encryption), and that data is available for authorized users only (Access Control). Management controls are utilized to prevent the inappropriate disclosure of sensitive information.

VRC is secured using appropriate administrative, physical and technical safeguards in accordance with the FedRAMP Li-SaaS Authorization. All access has role based restrictions, and individuals with access privileges have undergone vetting and suitability screening. The USPTO maintains an audit trail and performs random periodic reviews to identify unauthorized access and changes as part of verifying the integrity of data.

USPTO uses the Life Cycle review process to ensure that management controls are in place for EVES. During the enhancement of any component, the security controls are reviewed, re-evaluated, and updated in the System Security Plan. The System Security Plan specifically addresses the management, operational, and technical controls that are in place, and planned, during the operation of the enhanced system. Additional management controls include performing national agency checks on all personnel, including contractor staff. Additionally, USPTO develops privacy and PII-related policies and procedures to ensure safe handling, storing, and processing of sensitive data.

EVES is secured by various USPTO infrastructure components, including the Network and Security

	astructure (NSI) system and other OCIO established technical controls to include SAML 2.0 authentication RC. Web communications leverages modern encryption technology such as TLS 1.2 over HTTPS.
<u>Se ctio</u>	on 9: Privacy Act
9.1	Is the PII/BII searchable by a personal identifier (e.g. name or Social Security number)?
	Yes, the PII/BII is searchable by a personal identifier.
\boxtimes	No, the PII/BII is not searchable by a personal identifier.
9.2	Indicate whether a system of records is being created under the Privacy Act, 5 U.S.C. § 552a. (A new system of records notice (SORN) is required if the system is not covered by an existing SORN). As per the Privacy Act of 1974, "the term 'system of records' means a group of any records under the control of any agency from which information is retrieved by the name of the individual or by some identifying number, symbol, or other identifying particular assigned to the individual."
	Yes, this system is covered by an existing system of records notice (SORN). Provide the SORN name and number (list all that apply):
	Yes, a SORN has been submitted to the Department for approval on (date).
\boxtimes	No, this system is not a system of records and a SORN is not applicable.
Section	on 10: Retention of Information

10.1 Indicate whether these records are covered by an approved records control schedule and monitored for compliance. (Check all that apply.)

	There is an approved record control schedule.
\boxtimes	Provide the name of the record control schedule:
	GRS 3.2:010 Information Systems Security Records Systems and data security records
	No, there is not an approved record control schedule.
	Provide the stage in which the project is in developing and submitting a records control schedule:

\boxtimes	Yes, retention is monitored for compliance to the schedule.
	No, retention is not monitored for compliance to the schedule. Provide explanation:

10.2 Indicate the disposal method of the PII/BII. (Check all that apply.)

Disposal			
Shredding		Overwriting	\boxtimes
Degaussing	\boxtimes	Deleting	\boxtimes
Other(specify):			

Section 11: NIST Special Publication 800-122 PII Confidentiality Impact Levels

11.1 Indicate the potential impact that could result to the subject individuals and/or the organization if PII were inappropriately accessed, used, or disclosed.

(The PII Confidentiality Impact Level is not the same, and does not have to be the same, as the Federal Information Processing Standards (FIPS) 199 security impact category.)

\boxtimes	Low – the loss of confidentiality, integrity, or availability could be expected to have a limited adverse effect on organizational operations, organizational as sets, or individuals.
	Moderate – the loss of confidentiality, integrity, or availability could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.
	High — the loss of confidentiality, integrity, or availability could be expected to have a severe or catastrophic adverse effect on organizational operations, organizational assets, or individuals.

11.2 Indicate which factors were used to determine the above PII confidentiality impact levels. (Check all that apply.)

		Provide explanation: For members of the public, they can chose to enter any name or email address (whether valid or not) into the system. Their name and email address are not verified or used for authentication. Due to the lack of verification and authentication, no members of the public can be definitively identified.
	Identifiability	For USPTO employees and contractors, a background investigation is done by the USPTO Security Office prior as part of the-boarding process. Therefore, all employees and contractor's names and email addresses are already identified in USPTO Role-Based Access Control (RBAC) via Security Assertion Markup Language (SAML) 2.0. VRC only uses this already existing data.
\boxtimes	Quantity of PII	Provide explanation: VRC system personnel consider the quantity of PII (name and email address for USPTO employees and contractors; potential real name and email address [unverified] for members of the public) to be limited.

\boxtimes	Data Field Sensitivity	Provide explanation: VRC system personnel consider the PII (name and email address for USPTO employees and contractors; potential real name and email address [unverified] for members of the public) to be non-sensitive PII.
\boxtimes	Context of Use	Provide explanation: Federal Employees: Name and email address are collected and maintained in audit logs, and that information is only used to capture the total number of users that are viewing a live webcast or recorded video. The total number of users helps to improve Federal services online and as a way to measure employee satisfaction with the service. Members of the Public: Name, email address, and IP address are collected and maintained in audit logs, and that information is only used to capture the total number of connections that viewed a live webcast. The total number of connections helps to improve Federal services online and as a way to measure satis faction with the service.
\boxtimes	Obligation to Protect Confidentiality	Provide explanation: In accordance with NIST 800-53 Rev. 4, VRC implements both AR-2 (Privacy Impact and Risk Assessment) and AR-7 (Privacy-Enhanced System Design and Development) security controls to ensure all stakeholder's confidentiality is protected.
\boxtimes	Access to and Location of PII	Provide explanation: The non-sensitive Personally Identifiable Information in VRC is secured using appropriate administrative, physical and technical safeguards in accordance with the FedRAMP Li-SaaS Authorization. Authorized USPTO staff and contractors have access to the data stored on the VRC System. VRC does not disseminate PII information to any other systems.
	Other:	Provide explanation:

Section 12: Analysis

12.1 Identify and evaluate any potential threats to privacy that exist in light of the information collected or the sources from which the information is collected. Also, describe the choices that the bureau/operating unit made with regard to the type or quantity of information collected and the sources providing the information in order to prevent or mitigate threats to privacy. (For example: If a decision was made to collect less data, include a discussion of this decision; if it is necessary to obtain information from sources other than the individual, explain why.)

USPTO has identified and evaluated potential threats to PII such as loss of confidentiality and integrity of information. Based upon USPTO's threat assessment, the Agency has implemented a baseline of security controls to mitigate the risk to sensitive information to an acceptable level.

1	2.2	Indicate whether the conduct of this PIA results in any required business process changes.
		Yes, the conduct of this PIA results in required business process changes. Explanation:
	\boxtimes	No, the conduct of this PIA does not result in any required business process changes.
1	2.3	Indicate whether the conduct of this PIA results in any required technology changes.
		Yes, the conduct of this PIA results in required technology changes. Explanation:
ĺ	\boxtimes	No, the conduct of this PIA does not result in any required technology changes.