

# U.S. DEPARTMENT OF COMMERCE



**2025 | PREPARED BY OFFICE OF SMALL AND DISADVANTAGED BUSINESS UTILIZATION**

# Agenda

## **DOC Introduction**

- Welcome & Mission
- Get To Know Commerce
- Top 10 GSA Category Management Industries
- North American Industry Classification System (NAICS) Codes

## **DOC Organization**

- Organizational Structure

## **DOC Bureaus**

- Bureau Overviews

## **DOC Bureau Resources**

- Procurement Forecasts
- Resources and Tools
- Small Business Specialists

## **Doing Business With Commerce**

- Helpful Hints
- Best Practices
- Socio-Economic Small Business Programs
- Connect With Commerce
- Procurement Offices

# Welcome to Commerce

The Department of Commerce's *mission* is to create the conditions for **economic growth** and **opportunity** for all communities.



Through its 13 bureaus, the Department works to drive U.S. economic competitiveness, strengthen domestic industry, and spur the growth of quality jobs in all communities across the country. The Department serves as the voice of business in the Federal Government, and at the same time, the Department touches and serves every American every day.

*The Department fosters the innovation and invention that underpin the U.S. comparative advantage.*

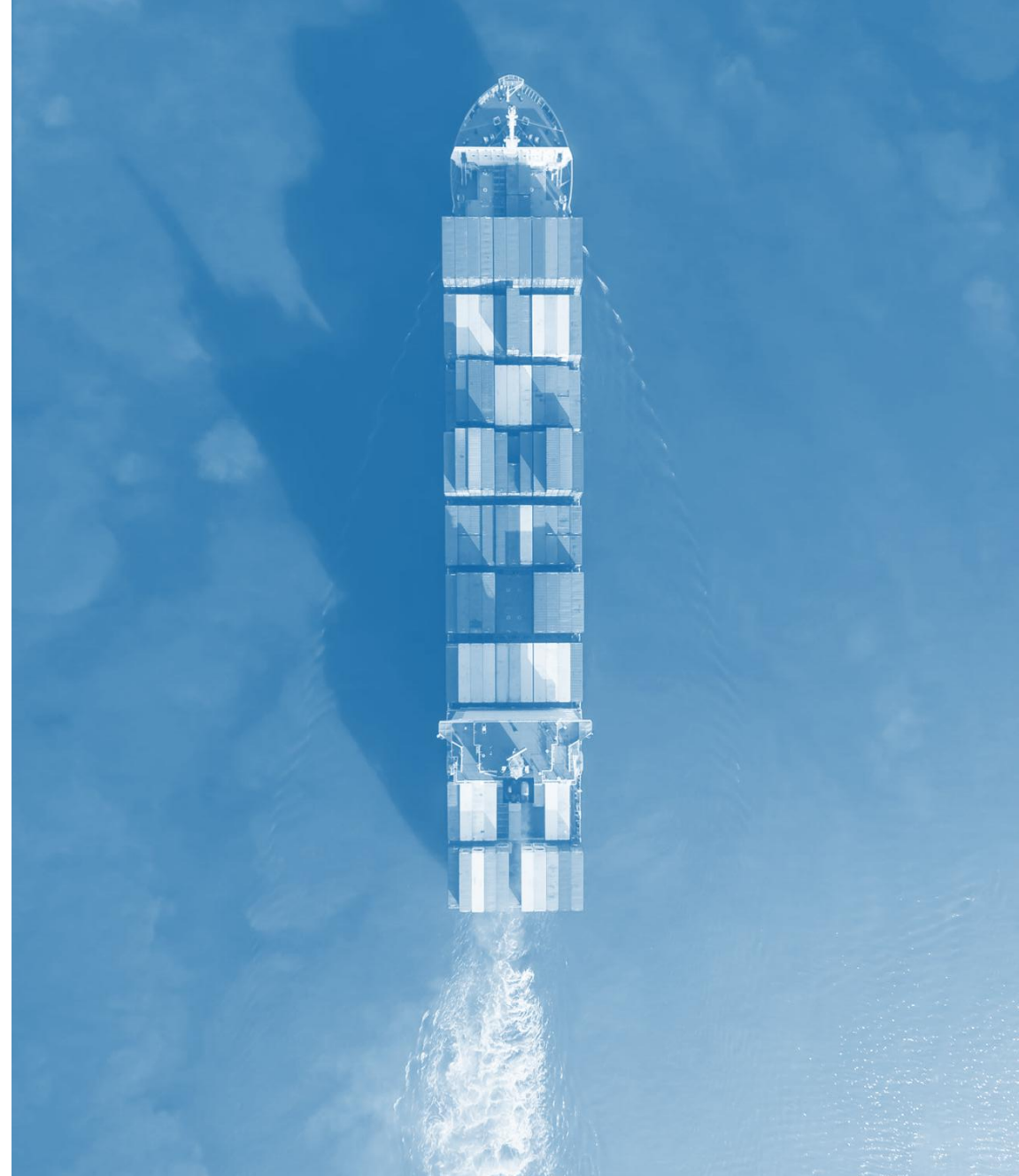






# Commerce Touches Your Life **Every Day**

- Time
- Weather
- Broadband
- Community Plans
- Data and Statistics
- Imports and Exports
- Trademarks
- Products and Inventions
- Technology
- Satellite





# TOP 10 DOC NAICS CODES in Fiscal Year 2025

## North American Industry Classification System (NAICS)

541519 - Other Computer Related Services

541512 - Computer Systems Design Services

541511 - Custom Computer Programming Services

541330 - Engineering Services

541611 - Administrative Management and General Management Consulting Services

561210 - Facilities Support Services

541990 - All Other Professional, Scientific, and Technical Services

541712 - Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology)

541620 - Environmental Consulting Services

541715 - Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)

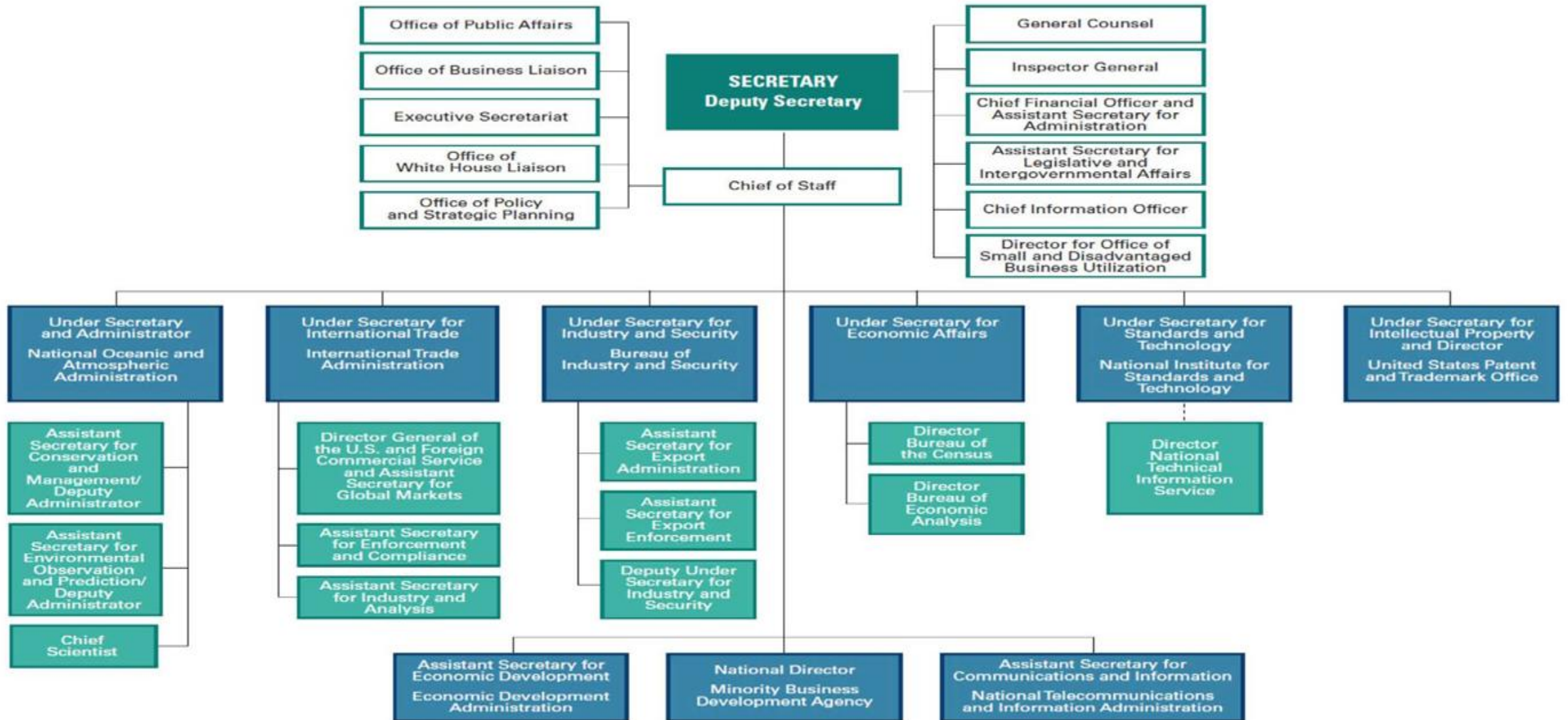
[Source: USASpending.gov](https://www.usaspending.gov)

# U.S. Department of Commerce

## **Organizational Structure**



# Department of Commerce Organization Structure







# Department of Commerce Bureaus

- Bureau of Economic Analysis (BEA)
- Bureau of Industry and Security (BIS)
- Economic Development Administration (EDA)
- International Trade Administration (ITA)
- Minority Business Development Agency (MBDA)
- National Institute of Standards and Technology (NIST)
- National Oceanic and Atmospheric Administration (NOAA)
- National Technical Information Service (NTIS)
- National Telecommunications and Information Administration (NTIA)
- Office of the Secretary (OS)
- Office of the Under Secretary for Economic Affairs (OUS/EA)
- U.S. Census Bureau (USCB)
- U.S. Patent and Trademark Office (USPTO)

# U.S. Department of Commerce

## **Bureaus Overview**



# Bureau of Economic Analysis (BEA)

**Mission** - to promote a better understanding of the U.S. economy by the most providing timely, relevant, and economic accurate accounts data in an objective and cost-effective manner.

## Core Functional Areas

- Gross Domestic Product
- Personal Income/spending/savings
- Geographic distribution of economic activity
- Corporate Profits
- Balance of Payment/Trade
- Contribution to production by industry
- Evolution of statistics





# Bureau of Industry and Security (BIS)

**Mission** - to protect U.S. national, economic, cyber, and homeland security by enforcing export controls and supporting a strong defense industrial base. It aims to prevent threats while ensuring that regulations do not unnecessarily hinder legitimate international trade or U.S. industrial competitiveness.



## Core Functional Areas

- Regulates export of dual-use products
- Enforces export agreements/rules/licenses
- Researches critical supply chains



# U.S. Census Bureau

**Mission** - to serve as the leading provider of quality data about the nation's people and economy. Census measures and disseminates information about the nation's dynamic economy, society, and institutions, fostering economic growth and advancing scientific understanding, and facilitating informed decisions.

## Core Functional Areas



- Census: Decennial; Economic; Governments
- Surveys
- Data tools and applications
- Research





# Economic Development Agency (EDA)

**Mission** – to lead the federal economic agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy. Aids in establishing a foundation for long-term job growth and build durable regional economies throughout the United States.

## Core Functional Areas



- Supports local/regional economic development
- Planning, infrastructure, technical assistance
- Conducts and deploys research/best practices
- Disaster relief
- Trade adjustment assistance



# Office of the Undersecretary for Economic Affairs

**Mission** – to deliver economic insights to policy and program decision-makers, evaluate programs for impact, strengthen our statistical system, and maximize the value of data to promote growth and opportunity for all communities.



## Core Functional Areas

- Coordinate economic analysis needs
- Promotion of domestic business and commerce
- Data, data policy, and data management
- Trade adjustment assistance



# International Trade Administration (ITA)

**Mission** - to foster prosperity by enhancing the international competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements.



INTERNATIONAL  
**T R A D E**  
ADMINISTRATION

## Core Functional Areas

- Promote U.S. export
- International network to identify deals
- Enforces trade agreements and licenses
- Attract inbound investment
- Industry research providing actionable data
- Promotes foreign investments in the U.S.



# Minority Business Development Agency (MBDA)

**Mission** - to promote the growth of minority owned businesses through the mobilization and advancement of public and private sector programs, policy, and research.



## Core Functional Areas

- Business assistance centers
- Advanced manufacturing centers
- Enforces trade agreements and licenses
- Export centers
- Federal Procurement Centers



# National Institute of Standards and Technology (NIST)

**Mission** - to promote U.S. innovation and industrial competitiveness by advancing measurement science, standards, and technology to enhance economic security and improve our quality of life.



## Core Functional Areas

- Communications technology
- Engineering
- Information technology
- Material measurement
- Neutron research
- Organizational excellence
- Manufacturing extension

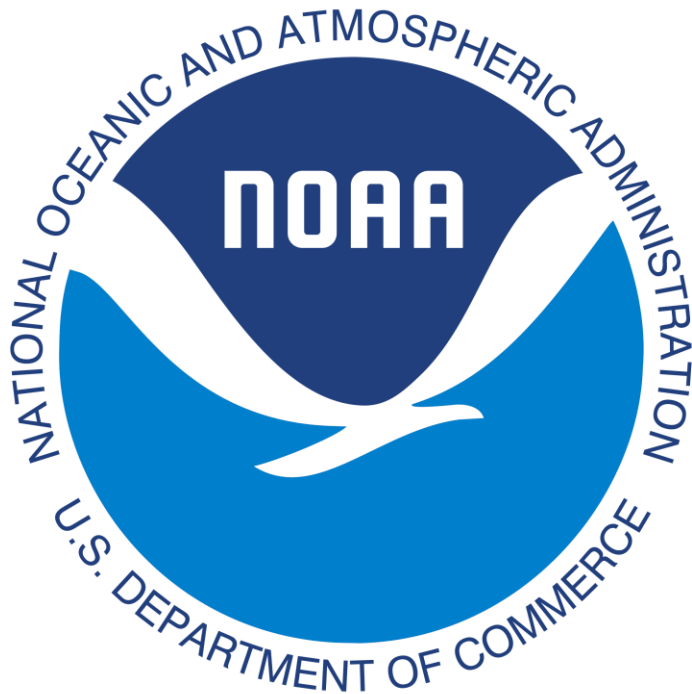




# National Oceanic and Atmospheric Administration (NOAA)

**Mission** - to understand and predict changes in climate, weather, ocean, and coasts, to share that knowledge and information with others, and to conserve and manage coastal and marine ecosystems and resources.

## Core Functional Areas



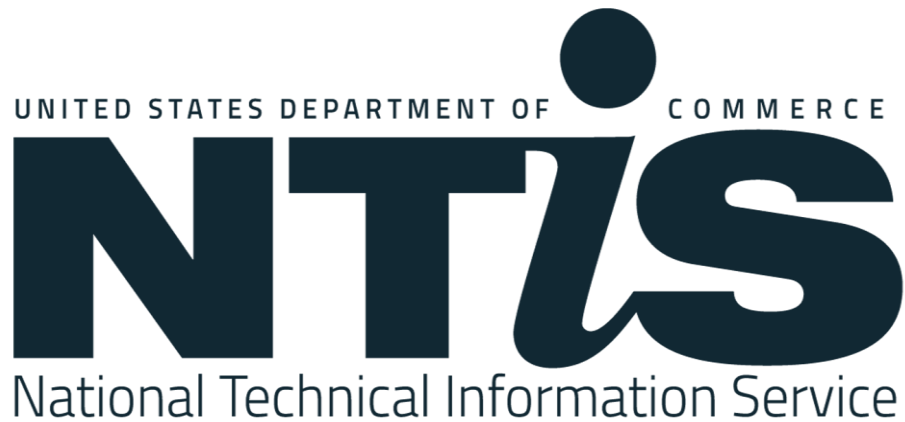
- Weather forecasting
- Climate monitoring
- Fisheries management
- Ocean Economy measurement
- Research
- Satellite and information services
- Marine and aviation operations



# National Technical Information Service (NTIS)

**Mission** – repositioning as a data service agency, building new solutions with our private-sector partners to grow capacity that extends traditional governmental data and analytic competency.

## Core Functional Areas



- Uses private sector partners to create new ways of using data to solve problems
- Leverage new and innovative capabilities, including artificial intelligence, machine learning, and robotics.
- Works with universities, nonprofits and industry professionals to experiment with data science technologies.



# U.S. Patent and Trademark Office (USPTO)

**Mission** - to drive U.S. innovation and global competitiveness for the benefit of all Americans.

## Core Functional Areas



- Patents
- Trademarks
- Intellectual property policy
- National and international training and capacity-building programs



# Office of the Secretary

**Mission** - to provide the principal support to the Secretary in formulating policy and in providing advice to the President.

## Core Functional Areas



- Formulate departmental policy
- Advise the President
- Leadership for department functions
- Supervise operating units

# U.S. Department of Commerce **Resources**





# Procurement Forecasts



## DOC Procurement Forecast



## Contracts and Grants Opportunities



Reach out to the bureau's Small Business Specialists to get an early insight into potential upcoming opportunities and requirements.







The Department will continue to enhance its Small Business Resource Hub to ensure the maximum identification of opportunities for small and other businesses.



# Resources and Tools



-  [System for Award Management \(SAM\)](#) – The primary location to search for current federal procurement opportunities.
-  [Dynamic Small Business Search \(DSBS\)](#) - Search by NAICS to find firms qualified to meet agency requirements. The DSBS uses keywords, so users can search for specific products and services.
-  [APEX Accelerators](#) – Designed to provide technical assistance to companies selling products and services to the federal government.
-  [Periodic Table of Acquisition Innovations](#) - Showcases innovative buying practices that have been demonstrated to reduce barriers and increase small businesses participation.

# Small Business Specialists

*“An advocate and resource for success.”*



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**Shared Services Procurement Office**

**(SSPO):** Bureau of Economic Analysis, Bureau of Industry and Security, Economic Development Administration, International Trade Administration, Minority Business Development Agency, National Technical Information Service, National Telecommunications and Information Administration, Office of the Secretary

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Small Business Specialists (SBSs) are experienced professionals who serve as strategic advisors during the acquisition process. They are embedded in acquisition teams and are experts in small business programs, market research, and federal procurement regulations. SBSs serve as business brokers, helping to connect small business capabilities to program mission needs across the Department.

U.S. Department of Commerce  
**Doing Business With Commerce**



# Helpful Hints



- Understand each DOC bureau and their missions.
- Participate in Market Research – “Rule of Two”.
  - If two (2) qualified vendors can meet the needs of a contract, then small business set-aside opportunities can be encouraged and supported for both under that contract.
- Conduct market research to identify small business categories by bureau.
- Focus on ensuring that the capabilities and core competencies align with the bureau that you would like to pursue opportunities with.
- Ensure you have an impactful capability statement.





# Best Practices



Register to Do Business with the Government - Ensure that your company is registered in the System of Award Management ([SAM](#)).



Obtain Certifications - Learn about certifications that are required through the Small Business Administration ([SBA](#)).



Government-wide Vehicles - Apply to get on government-wide contract vehicles such as General Services Administration ([GSA](#)) schedules, and NASA [SEWP](#).



Engagement and Meaningful Exchanges - Make the Government aware of your capabilities and core competencies by responding to Request for Information (RFI), Sources Sought, and Special Notices, and market research information ([GSA](#)).



Respond to Draft Solicitations – Understand the requirements and evaluation criteria of the solicitations. Ensure your capabilities align with the needs outlined and provide feedback to the Government to address any gaps ([GSA](#)).



# Small Business Programs

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Small Disadvantaged Business (SDB)

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Women-Owned Small Business (WOSB)

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Service-Disabled, Veteran-Owned Small Business (SDVOSB)

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Veteran Owned Small Business (VOSB)

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Historically Underutilized Business Zone (HUBZone) Small Business

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8(a) Business Development Program



# DOC Procurement Offices

- United States Census Bureau (USCB)
- National Institute of Standards and Technology (NIST)
- National Oceanic and Atmospheric Administration (NOAA)
- FirstNet
- United States Patent and Trademark Office (USPTO)
- For more Enterprise Services information, [click here](#).



# Connect with Commerce

To discover business opportunities and events, connect directly with Commerce's thirteen (13) bureaus. A little research now will greatly enhance your engagement experience in the future!



**Contact Us:** <https://www.commerce.gov/about/contact-us>



# Thank You

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Joann J. Hill, Executive Director

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————— *Providing Advocacy and Advisory Services. Helping small businesses succeed.* —————

