



PROCUREMENT MEMORANDUM 2025-01

MEMORANDUM FOR: Senior Bureau Procurement Officials

FROM: Olivia J. Bradley
Senior Procurement Executive and
Director for Acquisition Management

SUBJECT: Use of the Acquisition 360 Survey

Background

The Office of Federal Procurement Policy Memorandum entitled *Improving the Acquisition Process through Timely Feedback from External and Internal Stakeholders*, signed March 18, 2015, requires that Agencies take steps to improve how they receive and use industry and internal feedback to strengthen acquisition functions encompassing activities from pre-award, contract award, and award debriefings. Information gathered will be used to help identify strengths and weaknesses with industry partnerships so agencies can make internal improvements to the planning and making of contract awards. The Acquisition 360 survey tool was developed to collect this information and is a voluntary online survey to elicit feedback on the pre-award and debriefing processes in a consistent and standardized manner. A final rule, Federal Acquisition Regulation (FAR) Case 2017-014, was published on August 8, 2023, to implement this survey.

Purpose

The purpose of this memorandum is to outline the Department of Commerce's procedures for incorporation of FAR 52.201-1, *Acquisition 360: Voluntary Survey*.

Actions

- a. Contracting officers shall insert FAR 52.201-1 in all solicitations for products or services within the 40 Product Services Codes (PSCs) identified as "Information Technology" (see pages 16, 21-27 [PSC Manual April 2024](#)) whenever a solicitation will be posted to SAM.gov's Contracting Opportunities¹.
- b. Contracting officers shall consider inserting FAR 52.201-1 in solicitations for awards made using acquisition innovations² that are new to the agency or bureau/office and will be posted to SAM.gov's Contracting Opportunities.
- c. Contracting officers may insert FAR 52.201-1 in any other solicitations that will be posted to SAM.gov's Contracting Opportunities.

¹ Use of SAM.gov in conjunction with the provision is required due to the Notice ID being a required field in the survey.

² For example, the tool might be suitable when the Department's acquisition innovation lab conducts pilots of innovative buying practices or when the Acquisition Innovation Advocate or other agency official encourages use of innovative buying practices tested by other agencies, such as those on the Periodic Table of Acquisition Innovations.

- d. When the provision is included in a solicitation, contracting officers shall complete the survey³ and send it to the program office for completion to facilitate the 360-degree nature of the survey's feedback.

Effective Date

This Procurement Memorandum is effective immediately for new solicitations and remains in effect until rescinded.

Questions

Please direct any questions regarding this Procurement Memorandum to [OAM Mailbox@doc.gov](mailto:OAM_Mailbox@doc.gov).

³ [Acquisition 360 survey](#)