



Mark B. Daley

Deputy for Programs and Analysis

Mark Daley is the Deputy for Programs and Analysis in the U.S. Department of Commerce (DOC). Mark joined the Office of the Secretary in August 2011 as a member of the Senior Executive Service (SES). He was recruited to the Department of Commerce to address shortfalls in acquisition program management and cost estimation for mission critical programs. His responsibilities in the Department over the years expanded to include grants, risk and performance.

As the Deputy for Operations in the Office of Space Commerce (OSC), Mark worked to establish a leadership and interface role with the Department of Defense to transition Space Traffic Management (STM) operations from the Military to a Civilian Agency. Mark led the strategic planning, technical architecture development, organizational structure, and budget formulation activities for OSC while also engaging with key industry and international partners as well as satellite operator stakeholders to meet future operational needs. Mark also ensured successful execution of office responsibilities for economic growth and technological advancement of the space commerce industry, coordination of space commerce policy issues, and negotiations with foreign countries to promote space commerce.

Mark served as the Director for Cost Analysis and Budget Analysis while at the Department of Energy (DOE). He led numerous cost analyses, alternatives analyses, and energy portfolio tradeoff studies on fossil energy power plants, renewable energy projects, nuclear facilities, infrastructure programs, DOE loan guarantees, and domestic job creation.

As a Defense Intelligence Senior Leader (DISL), he was the Senior Advisor for National Intelligence Programs in the Office of the Under Secretary of Defense for Intelligence. He was the focal point for the Office of the Director of National Intelligence and the Intelligence Community (IC) to ensure that military intelligence equities and resources were addressed. His DoD Intelligence oversight and management included reviewing IC program and budget execution, prioritizing project funding, and recommending tradeoffs within the portfolio that ensured intelligence program objectives were achieved. He worked closely with the Joint Staff on ensuring that warfighter equities were appropriately addressed throughout the programming, budget and acquisition process.

Mark also served as a Senior Operations Research Analyst for the Secretary of Defense, Program Analysis and Evaluation (PA&E) as a member of the Cost Analysis Improvement Group (CAIG). He led cost analysis reviews on a wide variety of major defense aircraft, missiles, ships, space and intelligence acquisition programs to include the major milestone review of the F-22 Raptor and F-35 Joint Strike Fighter. Mark also led a variety of defense portfolio program review issues through the Planning, Programming and Budgeting System (PPBS) to include tactical air, missile defense, Intelligence, Surveillance and Reconnaissance (ISR), and satellite communications.

Mark has a Bachelor and Master of Science in Aerospace Engineering from Virginia Tech and Georgia Tech; a Master of Science in Management and Finance from Johns Hopkins; and a Master of Science in National Security Strategy from the National War College. He is also a graduate of the Seminar XXI program in Foreign Politics, International Relations and the National Interest from MIT, and was a Senior Executive Fellow at Harvard University. Mark belongs to the American Institute of Aeronautics and Astronautics (AIAA), Society of Automotive Engineers (SAE) and BMW Car Club of America. Mark enjoys swimming, rowing, biking, hiking and traveling. He and his wife Fana have three children.

