

# BIG “A” CONFERENCE 2022

## PRESENTATION SYNOPSIS

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## **PRESENTATION SYNOPSIS**

### **GENERAL SESSIONS:**

#### **PRIMARY ADDRESS DAY 1:**

**SPEAKER:** Andrew Kuritzkes, Senior Advisor Office of the Secretary, Department of Commerce

#### **PRIMARY ADDRESS DAY 2:**

**SPEAKER:** Miguel Estien, Acting National Director, Minority Business Development Agency (MBDA)

### **GENERAL SESSION SPEAKERS**

- ❖ Climate Change and Acquisition

**Steve L. Schooner, Professor of Government Procurement Law, (GW Law School)**

- ❖ Business Application Solutions (BAS)

**Lindsay Hochberg, MPP, PMP, (DOC/OFM)**

**SYNOPSIS:** The BAS Program is a modernization effort aimed at implementing a new financial management system, acquisitions management system, asset management system, and an enterprise data warehouse. The implementation effort is currently underway, and the focus of the BAS Big A presentation will be on the overall program, goals, and objectives, and will focus on the upcoming implementation year and the deployments that will occur in 2022 and 2023.

- ❖ Reverse Industry Day Panel

**MODERATOR:** Matt Cogossi, (NOAA)

**SYNOPSIS:** Understanding Industry – What drives You? Adapting to a changing business environment. Myth Busting engaging with Industry/ Lessons Learned from and Industry Prospective.

- ❖ DOC CIO RoundTable

**FACILITATORS:** André Mendes, Chief Information Officer, (DOC), Terri Ware, Deputy Chief Information Officer For Policy and Business Management, (DOC)

**PANELISTS:** Nagesh Rao, CIO (BIS), Luis Cano, CIO (Census), Jamie Holcomb, CIO (USPTO)

**SYNOPSIS:** IT workforce...driving positive change, Cloud transformation, IT modernization, Data management and governance and so much more.

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## **PRESENTATION SYNOPSIS**

### ❖ 2023 Budget Overview

**SPEAKER:** Michael Phelps, Budget Director, (OB/DOC)

### ❖ Commerce Infrastructure Coordination

**SPEAKER:** Ben Page, Senior Advisor and Commerce Infrastructure Coordinator (DOC)

### ❖ DOC Climate Policy

**SPEAKER:** Jaclyn Porfilio, (OPSP/DOC) and Devin Horne (TRADE)

**SYNOPSIS:** This presentation gives an overview of the Department of Commerce’s policy on addressing the climate crisis and the US Clean Technology Export Competitiveness Strategy.

### ❖ Working with the AbilityOne Program

**SPEAKER:** Stephanie Watson, Deputy Director, Program Management Office, U.S. AbilityOne, Mathew Buchanan, Lead ABOR Specialist, NIB and Carla Goulart, Senior Director, AbilityOne Strategic Business Development, SourceAmerica, Ashley George, Contract Specialist, VisionCorps.

**SYNOPSIS:** A brief introduction to the AbilityOne Program, our capabilities, and how to work with us. We will go into detail about how we can help in every step of the acquisition process as well as introduce new and innovative approaches in adding products and services to the Procurement List.

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## **PRESENTATION SYNOPSIS**

### **BREAKOUT/CONCURRENT SESSIONS:**

#### **1. Robotic Automation Processing**

**Presenter:** Kristin Fuller, Acting Director Office of Procurement (USPTO)

**Synopsis:** Office Overview of the OCFO RPA Program.

#### **2. OMB Update: 2022, the Grand Year for Grants**

**Presenter:** Gill Tran (OMB/OFFM), Nicole Waldeck (OMB/OFFM)

#### **3. Acquisition and Grants Issued in Audits**

**Presenters:** Monica Adamo, Director OIG Grants and Acquisition Division(DOB/OIG)}

**Synopsis:** This session will focus on the Pandemic Relief Funds, oversight challenges and strengthening internal controls.

#### **4. Software Development in DOD**

**Presenter:** Mike Spead, (MITRE)

**Synopsis:** This presentation will cover how strategic objectives enable DoD programs deliver better software faster for high mission impact.

#### **5. GSA Supply Chain in Acquisitions**

**Presenter:** Jennifer Heilman (OPC), Will Chapman (OPC)

**Synopsis:** Discuss how GSA works to mitigate risks in the acquisition of products and services provided through GSA acquisition vehicles. This session will cover actions taken in the pre-award phase as well as activities performed in the post-award phase.

#### **6. Purchase Card Program Overview**

**Presenter:** Ebony Jones, Ondray James, Terrance Williams, Office of Acquisition Management,  
U.S. Department of Commerce

**Synopsis:** This session provides an overview of the Department's purchase card program to include policy, frequently asked questions, and best practices.

#### **7. Improving CPARS Compliance**

**Presenter:** Dana Diaz, Acquisition Services Branch Chief, (NOAA) and Lauren Kurtz  
(NOAA)

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## **PRESENTATION SYNOPSIS**

### **8. DOC Round Table**

**Presenter:** DOC Grants Community Round Table moderated by John Geisen, Director, Financial Assistance Policy and Oversight (DOC/OAM)

**Synopsis:** The focus of this Round Table discussion will be on Program and Grantee Risk Assessment as well as current best practices being implemented by DOC's grant-making community.

### **9. FED Governance and Strategy for ERM**

**Presenter:** Karen Weber, Chief Risk Officer, Treasury

**Synopsis:** This presentation will provide a look into ERM requirements for Federal agencies, updates on the Federal ERM Playbook, discuss integration with several management areas, and examine some of the projects and areas that ERM practitioners are working on currently.

### **10. GeoXO**

**Presenter:** Pam Sullivan, GOES-R/GeoXO Program Director NASA

**Synopsis:** This presentation will introduce GeoXO, the NOAA satellite program that will follow the Geostationary Operational Environmental Satellites – R (GOES-R) Series. In the past two years, NOAA has engaged in wide-ranging user needs assessments to inform the observational requirements for this new system and conducted engineering studies and cost assessments to finalize the instrument set and the satellite architecture. The GeoXO Program completed its first technical review, the Mission Concept Review, in June 2021 and was formally approved to enter the “Definition Phase” by the Deputy Secretary of Commerce at Milestone 1 in November 2021. The planned GeoXO constellation will include twin “east” and “west” satellites with an Imager, Lightning Mapper, and Ocean Color instrument, and a third “center” satellite carrying a Hyperspectral Sounder and Atmospheric Composition instrument. The program is currently working toward its System Requirements Review in August and Milestone 2 in December 2022. The first GeoXO launch is targeted for 2032 and the satellites are expected to be operational into the 2050s. This presentation will discuss the GeoXO definition process, mission concept, cost, schedule, along with the plans for formulation, slated to continue through 2025.

### **11. Cultivating Innovation**

**Presenters:** Alina Sadoveanu, (Innovation Lab), Elliott Jones (DOC/OAM), James Latoff, (DOC/OAM), and Noah Nielsen, (NOAA)

**Synopsis:** Learn how the Innovation Lab Educates, Inspires, Supports and Fosters Collaboration.

### **12. Made In America Act (MIA)**

**Presenter:** Todd Hill, (NIST), Samm Webb, (NIST)

**Synopsis:** This session will focus on the MIA portal data fields, MEP supplier scouting; finding domestic sources and reducing the use of “nonavailability waivers.

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### **13. Civilian Services Acquisition Workshop (CSAW)**

**Presenter:** Jonathan Evans, (GSA/PSHC)

**Synopsis:** Civilian Services Acquisition Workshop (CSAW) is a highly structured, facilitated workshop built around a specific acquisition and its multi-functional integrated project team (IPT). The workshop walks the complete team through the performance-based acquisition (PBA) process from beginning to end. The primary focus of the CSAW is to get all members of the acquisition team or IPT contributing and working together to accomplish the necessary work. CSAW's focus is on getting actual work product started (and possibly completed), giving the team the tools (knowledge, skills and understanding) to continue the process through to completion, and building a team commitment to continuing to work together. This session will provide an overview of what the CSAW Program has to offer, who it is for, some benefits and how to get involved as a co-facilitator.

### **14. Federal ERM Areas of Practice Guidance**

**Presenter:** Nicole Puri, Chief Risk Officer (Bureau of the Fiscal Service)

**Synopsis:** Session will provide insight into the implementation of the Federal ERM

### **15. NOAA Lantern Program**

**Presenter:** Darryl Frazier, (NOAA) and Dr. Thomas Day, (NOAA)

**Synopsis:** Over this past year, the NOAA PMIAA Working Group has developed a highly successful and innovative in-house FAC-P/PM Instruction Program. To remain compliant with the Commerce Acquisition Manual and PMIAA guidance, we know that managers of major acquisition programs must be certified in FAC-P/PM. However, anyone performing P/PM duties are encouraged to obtain their certification. Traditionally, NOAA like other bureaus and agencies, have contracted these classes out to vendors. But this year, NOAA explored a more innovative approach. After much research and planning, the NOAA-wide PMIAA Working Group implemented NOAA's first-ever FAC-P/PM Training and Development Program. This session will outline the planning and implementation phases of the pilot program, as well as lessons learned from the course administrators. Join this event to learn about our plans for future classes, and how you can lead your bureau's involvement in this no-cost development opportunity

### **16. Control Unclassified Information (CUI)**

**Presenter:** Roger Clark, Director, Enterprise Program Management Office, and DOC CUI Program Manager, (DOC/OCIO)

**Synopsis:** The Controlled Unclassified Information (CUI) program is an information security reform that addresses an inconsistent, and often conflicting, patchwork of over 100 different agency-specific policies, markings, and other requirements used to control information requiring protection in accordance with Laws, Regulations, and Government-wide policies (LRGWP) throughout the executive branch. The CUI Program is mandated by Executive Order 13556 and codified in 32 CFR Part 2002 (2016).

### **17. "Debriefings: Training, Tools, and a Mock Debrief"**

*(Advancing Racial Equity and Support for Underserved Communities Through the Federal Government by Encouraging Meaningful Exchange)*

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## **PRESENTATION SYNOPSIS**

**Presenters:** Todd Hill (NIST), Marcelle Loveday (DOC/OAM), and James Latoff, Responsibility Coordinator, Suspension and Debarment(DOC/OAM)

**Synopsis:** This session will include an introduction to a new Department of Commerce Debriefing Guide, will go over some of the highlights, and conclude with a Mock Debriefing that will provide participants with a opportunity to see the guide's best practices play out and ask quest

### **18. GEMS Panel Discussion: eRA Non-Production Environment**

**Presenters:** Deanna Reed (GEMS PMO)

**Synopsis:** GEMS Panel Discussion: eRA Non-Production Environment moderated by Deanna Reed (GEMS PMO). As the DOC grant-making community moves forward with migrating to HHS/NIH's eRA grants management system, learn from those within DOC who have had the opportunity to experience the non-production environment first-hand.

### **19. CHIPS Act**

**Presenters:** Dr. Jason Boehm, Dir. Program Coordination Office, (NIST)

### **20. Program Management Community of Practice**

**Presenter:** Dan Bare, Director, Program Management Division, Office of Acquisition Management (DOC)

**Synopsis:** Join us as we provide a live demo of the PM COP in OMB Max.

### **21. Overview of the Strategic Sourcing Initiative (SSI) Portfolio and Ordering Procedures**

**Presenters:** Chris Wallis, (DOC/ES-A)Justice

**Synopsis:** Learn the importance of "Shared Services" for Commerce. What role you play in the acquisition process. information on the shared services available through the Department's Strategic Sourcing Portfolio, including what is available, how to order and the data collection and mining efforts that are performed.

### **22. Visa Intellilink Case Management Overview**

**Presenters:** Scott Duplechain, (VISA)

### **23. Suspension and Debarment Process**

**Presenters:** James Latoff, Contractor Responsibility Coordinator, Suspension and Debarment(DOC/OAM), Todd Hill, Senior Bureau Procurement Official, (NIST), Greg Coss, Grants Officer, (DOC/OAM)

**Synopsis:** This session will include a discussion of the fear of reprisal for reporting fraud, waste, and abuse; as well as a case study of the Advanced Decisions Vector LLC (ADV) matter. We will cover the underlying factors creating the fear of reprisal as well as the history of no reprisal from the Contractor Responsibility Office. We will then present the ADV matter as an example of how a timely tip to OIG and true collaboration amongst the various stakeholders helps make the government whole and helps contractors become responsible and save jobs. We will conclude each section with questions and answers and conclude the presentation with some remarks from the Suspension and Debarment Official (SDO), Ms. Olivia Bradley.

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### **24. Overview of NTIA Programs funded by the IJJA**

**Presenter:** Susannah Spellman, (NTIA)

### **25. Cyber Security Supply Chain Risk**

**Presenter:** Jon Boyens, Deputy Division Chief, Computer Security Division, Information Technology Lab, (NIST), Amy Hintz, Chief of Staff, Office of Cybersecurity, and IT Risk Management, (DOC/OCIO)

**Synopsis:** This discussion is designed to help raise awareness of the Department's Supply Chain Risk Management program and how the Department is implementing the federal supply chain policies, requirements, and guidelines.

### **26. "A 'Big A' Approach to Independent Cost Estimation"**

**Presenter:** Zara Nunziata, Director, Cost and Program Analysis Division (DOC/OAM)

**Synopsis:** The presentation outlines the establishment of the U.S. Census Bureau Cost Estimation and Assessment Program, Office of Program, Performance and Stakeholder Integration (PPSI-CE), an independent cost shop, and describes lessons learned from the process. Implementation of a Cost Review Board (CRB) provided an integrated and standardized approach to cost estimation and cost accounting, allowing executive staff to make critical program priority funding decisions. Moreover, adequate timelines were established to complete cost estimates, and credible data sources were identified.

### **27. Federal Information Technology Acquisition Reform Act (FITARA) Overview**

**Presenters:** Shirley Bowie-Dean, FITARA Director, DOC Office of the Chief Information Officer (DOC/OCIO)

**Synopsis:** FITARA helps to create greater transparency for agency IT spending and provides agency CIOs with the authority they need to improve efficiencies and address challenges. Attendees will learn about FITARA and the Department's most recent activities to continuously improve compliance.

### **28. GSA eMarketPlace Presentation**

**Presenter:** Sara Schulz, Agency Strategy Management and Customer Experience, Commercial Platforms Initiative, Federal Acquisition Services (FAC), Natasha Sheehan, Engagement and Outreach, Commercial Platforms Initiative, Federal Acquisition Services (FAC)}

**Synopsis:** GSA's Commercial Platforms program enables agencies to better manage their open-market, online spend through partnerships with multiple e-marketplace platforms, including Amazon Business, Fisher Scientific, and Overstock Government. Attend this session to learn more about each of these participating platforms and how Department of Commerce cardholders can leverage leading-edge commercial capabilities to save time and money, while reducing supply chain risk, and advancing the priorities of the Administration.

### **29. CORs--Ensuring a Ready Workforce Through Collaboration and Education**

**Presenter:** Shamere Mack (CENSUS), Rebecca Diaz Cartagena (CENSUS)

**Synopsis:** To strengthen the skills and experiences of the COR community to ensure we have a ready workforce managing our contracts.

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## **PRESENTATION SYNOPSIS**

### **30. Fraud Awareness Briefing**

**Presenter:** TBD

**Synopsis:** Focus on anti-fraud awareness and education. U.S. Department of Commerce employees, contractors, and grantees that you are our frontline in preventing and reporting fraud, which negatively impacts Department programs, people, resources, and operations.

### **31. Federal ERM Journey**

**Presenter:** Robin Funston, Director Strategic Planning and Performance (DOJ) and, Will Cabrera, Director ERM Division, Office of Acquisition Management, (DOC)

**Synopsis:** DOJ's ERM program has grown since its inception in 2016. The ERM program has moved from the internal controls program to the Department's Strategic Planning and Performance Staff to better align activities that support achieving the Department's goals and objectives. By integrating with strategic planning, performance, and evaluation activities, the program strives to achieve an enterprise view of risks that includes a bottom-up and top-down holistic approach and a culture where every day decision-making leads to improved mission outcomes and more efficient services to the American people.

### **32. Master Schedule Best Practices**

**Presenter:** Jennifer Falvey, Program Management Division, Office of Acquisition Management (DOC)

**Synopsis:** The session will cover scheduling best practices, in alignment with the GAO Schedule Best Practices, as well as tips and tricks for the building and maintenance of an Integrated Master Schedule."

### **33. DOC Cybersecurity Briefing**

**Presenter:** Jennifer Fettig, Cybersecurity Trainer, Office of Cybersecurity, and IT Risk Management (DOC/OCIO)

**Synopsis:** The Federal Information Security Modernization Act (FISMA) of 2014 requires annual cybersecurity and privacy awareness training to educate individuals on the security of government information. This training helps the organization prevent compromises that could result in a broad range of negative consequences. This course fulfills initial and annual cybersecurity awareness training (CSAT) requirements for all users.

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