GSA – Meet the E-Marketplace

AbilityOne

December 8, 2020

#### Amazon Business and AbilityOne

- Authorized AbilityOne Sellers
- Distinct AbilityOne Brand

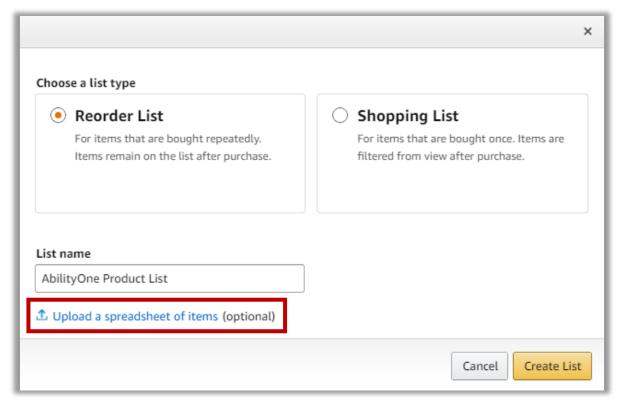


**PROGRAM** 

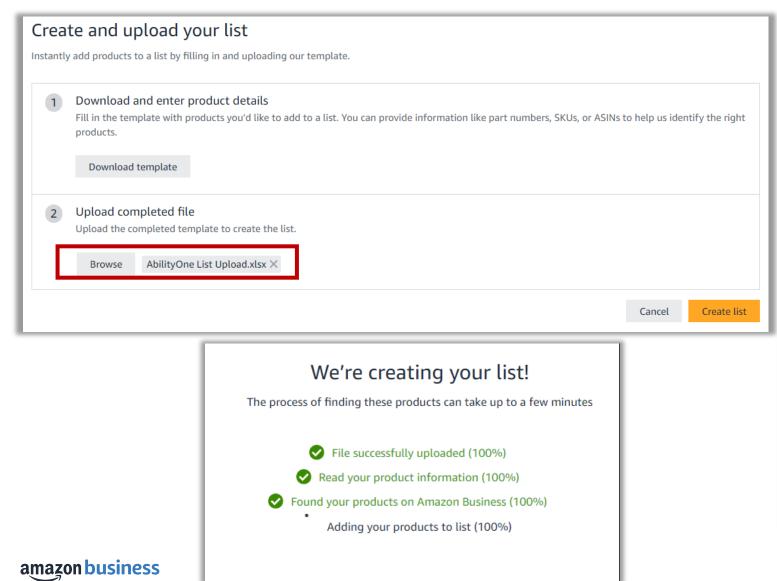
### AbilityOne-Admin Experience

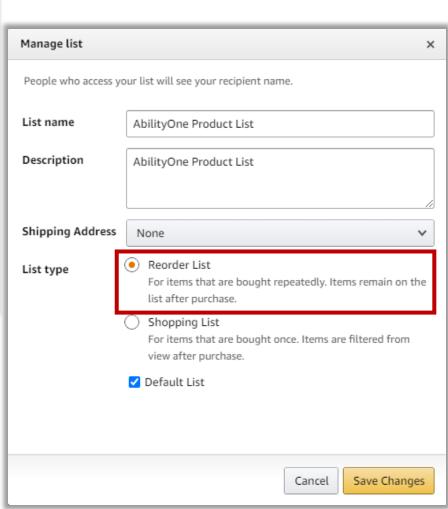
#### Amazon Business Lists for AbilityOne Products



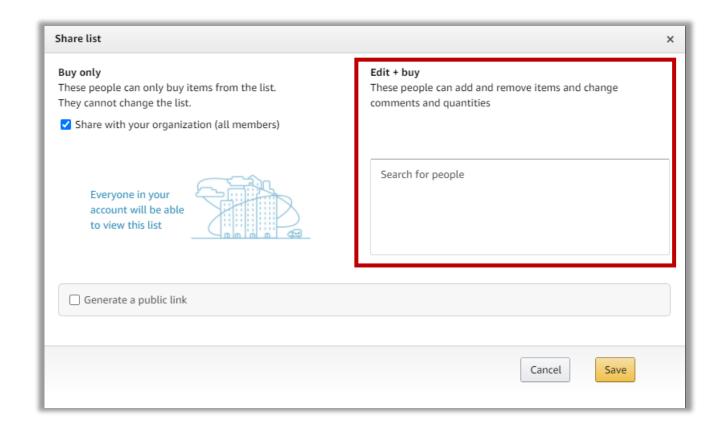


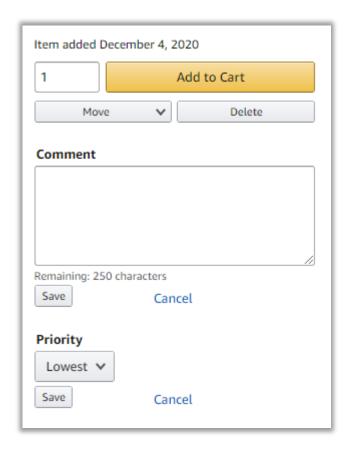
#### Creating a Reorder List with AbilityOne Products



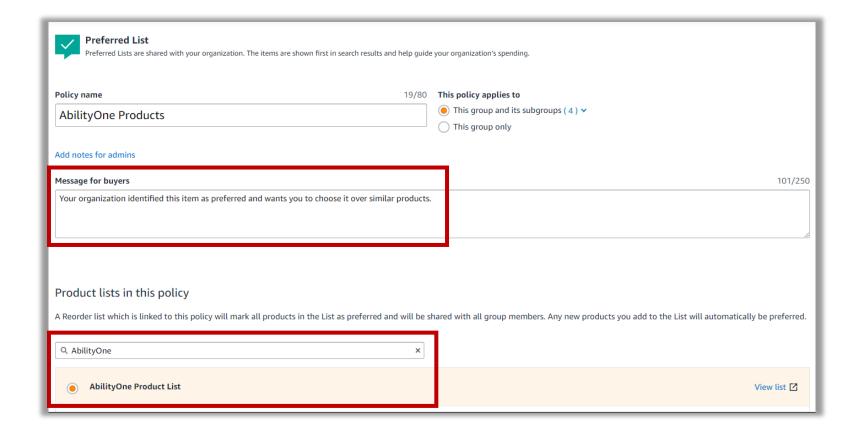


#### Managing and Sharing List Content





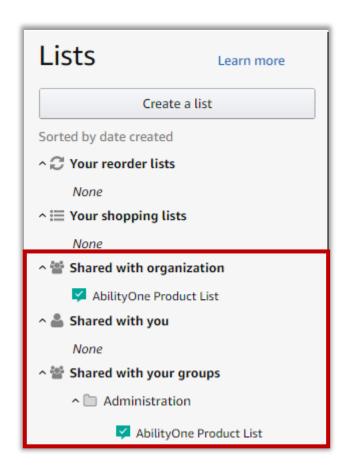
#### AbilityOne Preferred List Buying Policy

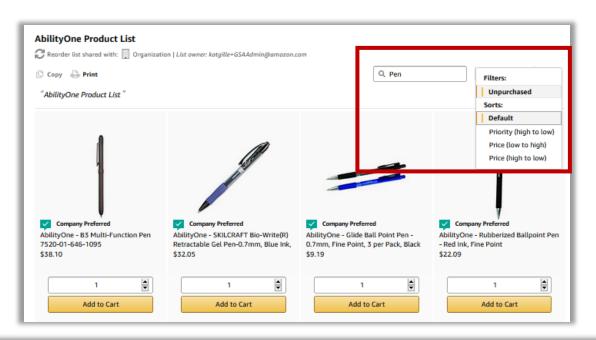


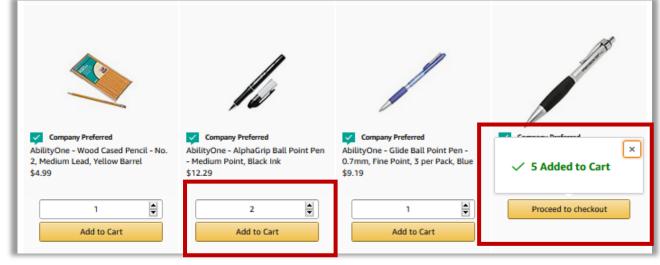


AbilityOne-Buyer Experience

#### Purchasing from the AbilityOne List

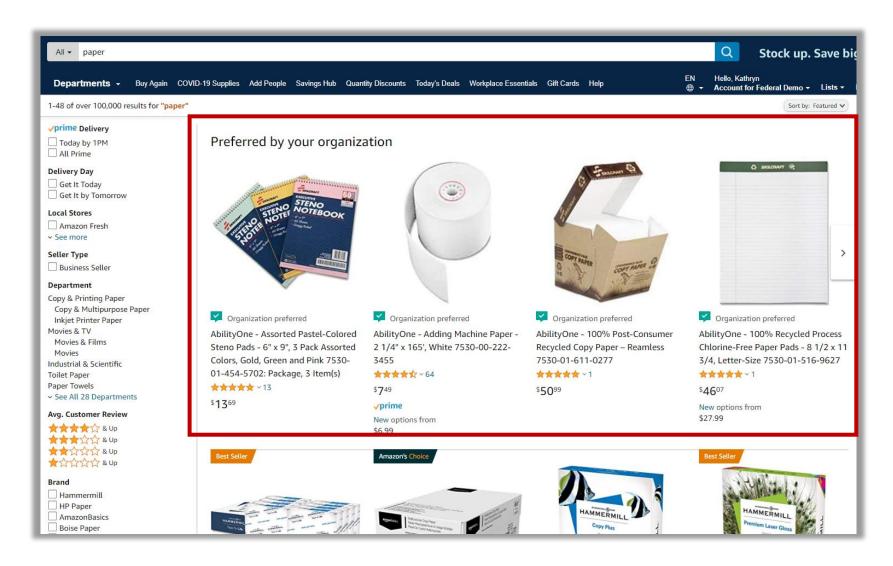






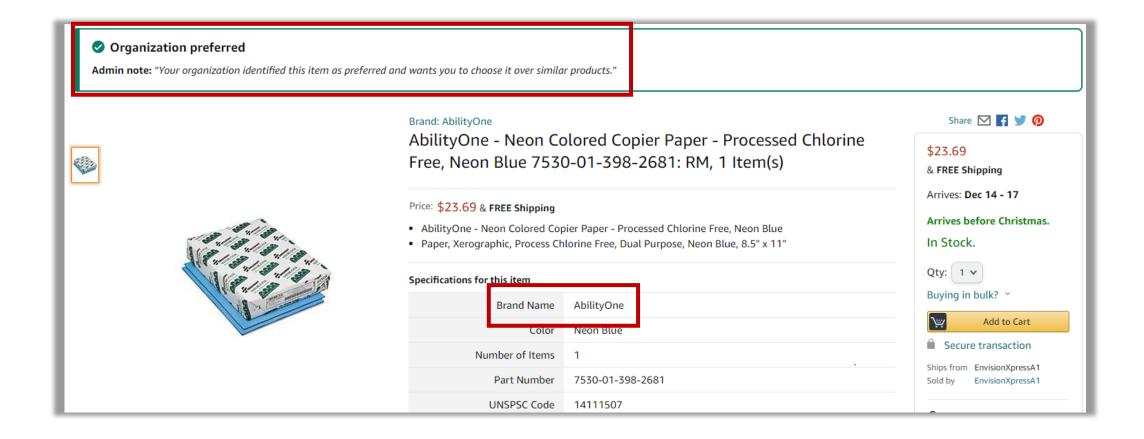


#### Preferred AbilityOne Products at Top of Search Results

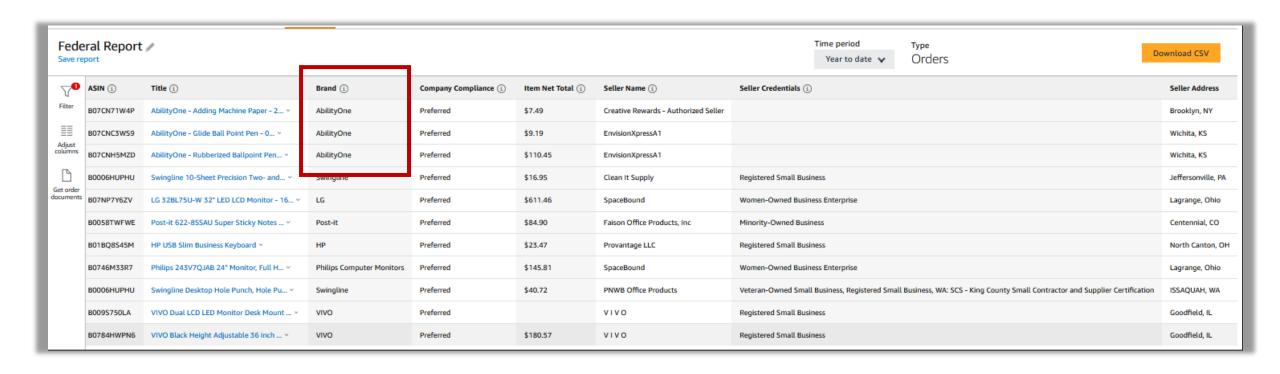




#### Guided Buying Messaging For AbilityOne Products



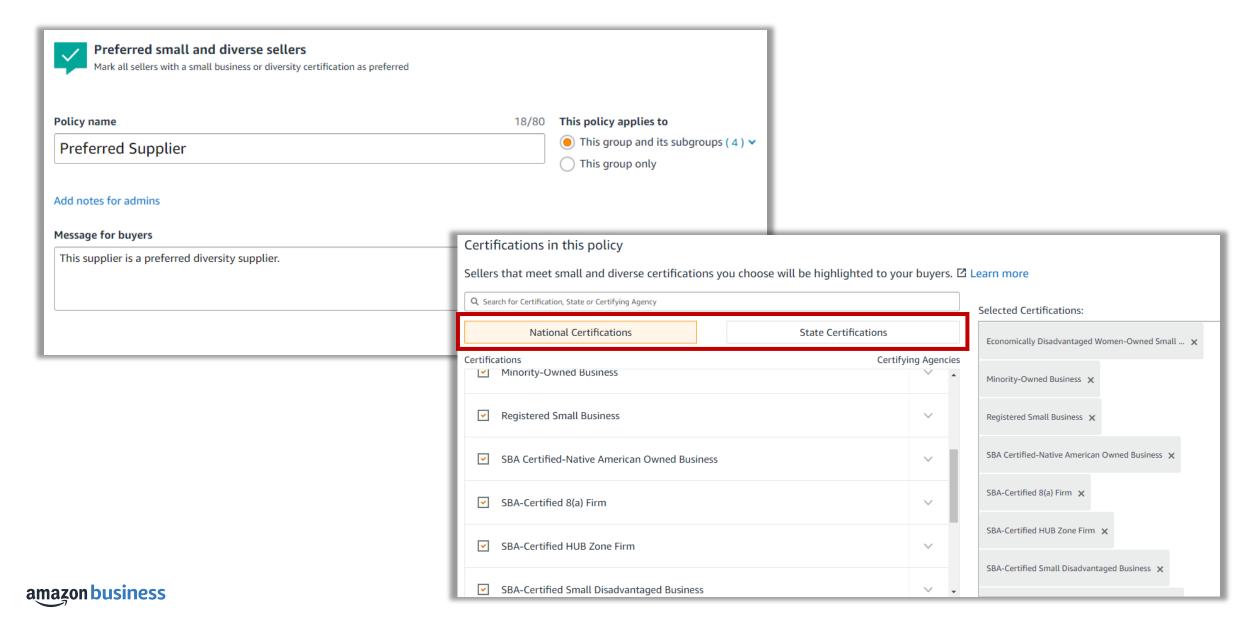
#### Tracking AbilityOne Purchases with Amazon Business Analytics



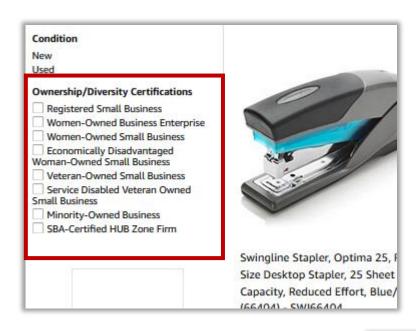


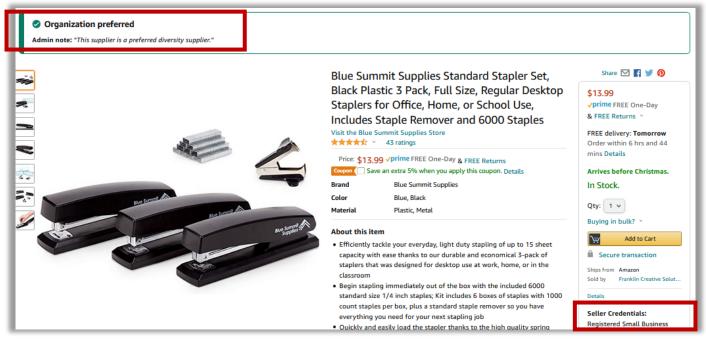
Additional Feature Highlights

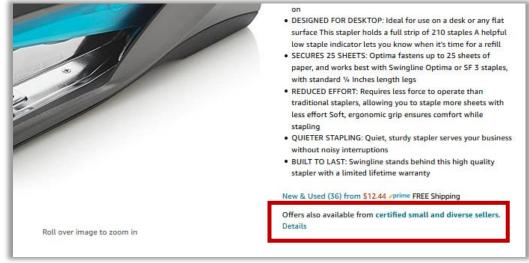
#### Prefer Sellers with Small Business/Diversity certifications



#### Discovering Products from Small/Diverse Certified Sellers









#### COVID-19 Supplies



Thank you