

# PLEDGE TO AMERICA'S WORKERS

## AMERICAN WORKFORCE POLICY ADVISORY BOARD MEMBER BIOGRAPHIES



### **Ivanka Trump**

Advisor to the President

**Co-Chair of the American Workforce Advisory Board**

Ivanka Trump is Advisor to the President. In her role, she focuses on the education and economic empowerment of women and their families as well as job creation and economic growth through workforce development, skills training and entrepreneurship.

Prior to her father's election as forty-fifth President of the United States, Ivanka oversaw development and acquisitions at the Trump Organization alongside her brothers Donald Jr. and Eric. Ivanka led some of the company's largest and most complex transactions.

Also an entrepreneur, Ivanka founded an eponymous lifestyle brand.

Ivanka graduated from the Wharton School of Business at the University of Pennsylvania in 2004.

Ivanka is the author of two *New York Times* and *Wall Street Journal* bestselling books.

Ivanka has been included in *Fortune* magazine's prestigious "40 Under 40" list (2014) and was honored as a Young Global Leader by the World Economic Forum (2015). Most recently, Ivanka was also featured in *Time's* 100 Most Influential list (2017) and *Forbes'* "World's 100 Most Powerful Women" (2017).

Ivanka and her husband, Jared Kushner, live in Washington, D.C. and have three young children, Arabella, Joseph and Theodore.



## **Wilbur Ross**

Secretary of Commerce

**Co-Chair of the American Workforce Advisory Board**

Wilbur L. Ross, Jr. was sworn in by Vice President Mike Pence as the 39th Secretary of Commerce on February 28, 2017. Secretary Ross is the principal voice of business in the Trump Administration, ensuring that U.S. entrepreneurs and businesses have the tools they need to create jobs and economic opportunity.

Secretary Ross is the former Chairman and Chief Strategy Officer of WL Ross & Co. LLC and has over 55 years of investment banking and private equity experience. He has restructured over \$400 billion of assets in the airline, apparel, auto parts, banking, beverage, chemical, credit card, electric utility, food service, furniture, gypsum, homebuilding, insurance, marine transport, mortgage origination and servicing, oil and gas, railcar manufacturing and leasing, real estate, restaurant, shipyard, steel, textile and trucking industries. Secretary Ross has been chairman or lead director of more than 100 companies operating in more than 20 different countries.

Named by *Bloomberg Markets* as one of the 50 most influential people in global finance, Secretary Ross is the only person elected to both the Private Equity Hall of Fame and the Turnaround Management Hall of Fame. He previously served as privatization adviser to New York City Mayor Rudy Giuliani and was appointed by President Bill Clinton to the board of the U.S.-Russia Investment Fund. President Kim Dae-jung awarded Secretary Ross a medal for helping South Korea during its financial crisis and, in November 2014, the Emperor of Japan awarded him the Order of the Rising Sun, Gold and Silver Star.

As a philanthropist, Secretary Ross has served as Chairman of the Japan Society, Trustee of the Brookings Institution and Chairman of its Economic Studies Council, International Counsel Member of the Musée des Arts Décoratifs in Paris, Trustee of the Blenheim Foundation, President of the American Friends of the Rene Magritte Museum in Brussels and Director of the Palm Beach Civic Association. He also was an Advisory Board Member of Yale University School of Management.

Secretary Ross is a graduate of Yale University and Harvard Business School (with distinction). He and his wife Hilary Geary Ross have four children, Jessica Ross, Amanda Ross, Ted Geary and Jack Geary.



**Jay K. Box**

President

**Kentucky Community and Technical College System**

Dr. Jay K. Box was named the second president of the Kentucky Community and Technical College System (KCTCS) on November 19, 2014. He is a community college graduate and has more than 30 years of experience in community college leadership.

Dr. Box has a history of leadership within KCTCS, having served as the president of Hazard Community and Technical College from 2002-2007, followed by being named KCTCS vice president. In 2009, he was named chancellor and served in that role until being selected president of the System.

Prior to joining KCTCS, Dr. Box served as a vice president at McLennan Community College in Waco, Texas.

He serves on the national board for Rebuilding America's Middle Class and is an ex-officio board member of the Kentucky Chamber of Commerce.

Additionally, Dr. Box is a member of the Bill and Melinda Gates Foundation's National Advisory Group, National Council of State Directors of Community Colleges, American Association of Community Colleges' Sustainability Education, and Economic Development Task Force, Southern Regional Education Board's Commission on Career and Technical Education and Aspen Institute's Innovation in Higher Education Working Group.

Dr. Box received an associate degree from Howard College, a bachelor's degree in education from Southwest Texas State University, a master's degree in education from Texas Tech University and a doctorate in educational administration, higher education/community college specialty from Baylor University.

He is a native of Crane, Texas. His wife, Gayle is a retired educator. They have one son.



**Walter Bumphus**

President and Chief Executive Officer

**American Association of Community Colleges**

Dr. Walter Bumphus is president and CEO of the American Association of Community Colleges. He served as a professor in the Community College Leadership Program and as chair of the Department of Educational Administration at The University of Texas at Austin, holding the A. M. Aikin Regents Endowed Chair in Junior and Community College Education Leadership.

From 2001 to 2007, Dr. Bumphus served as president of the Louisiana Community and Technical College System (LCTCS).

Prior to 2001, he was chancellor of Baton Rouge Community College (BRCC). Before joining BRCC, Dr. Bumphus worked in the corporate world, serving as president of the Higher Education Division of Voyager Expanded Learning. Six years earlier, he served as president of Brookhaven College in the Dallas County Community College District.

Dr. Bumphus holds the distinction of being one of the few leaders in the field of education to receive the ACCT Marie Y. Martin CEO of the Year Award, to chair the AACC Board of Directors, and to receive the John Roueche and Terry O'Banion International Leadership and the AACC Leadership Awards. He also has the distinction of having worked collaboratively with two presidential administrations. He was appointed to the Department of Homeland Security's Academic Advisory Council, the 100,000 Strong Initiative, and the White House Initiative on Educational Excellence for African Americans under President Obama. And, he was selected as 1 of 20 commissioners out of over 400 applicants to serve on the Task Force on Apprenticeship Expansion under President Trump.



**Jim Clark**  
Chief Executive Officer  
**Boys & Girls Club of America**

Jim Clark is president and CEO of Boys & Girls Clubs of America (BGCA), the nation's largest facility-based youth development organization with a primary focus on creating great futures for young people who need Clubs most. In this role, Mr. Clark leads a 111-year old network of 4,300 Boys & Girls Clubs that serve 4 million young people annually in all 50 states and on U.S. military installations across the globe.

Since joining BGCA in 2012, Mr. Clark has spearheaded a major restructuring of the national organization and guided BGCA through the launch of a new strategic direction, the Great Futures Impact Plan. Through this plan, Clubs are increasing their impact on young people they serve by focusing on three priority outcome areas – Academic Success, Good Character and Citizenship, and Healthy Lifestyles. The next evolution of this plan, the Great Futures 2025 strategic plan, will be launched in 2018, providing a greater focus on building organizational capacity, further improving program quality and consistency, positioning BGCA as the leading advocate for youth in the United States, and growing the Boys & Girls Club Movement.

Previously, Mr. Clark was an active board member of the Boys & Girls Clubs of Greater Milwaukee, one of the largest and most successful local BGCA affiliates. In 2004, he became president and CEO of the organization, where he led eight consecutive years of revenue growth and added 17 new service locations during his tenure. As a result of the organization's work and proven outcomes in literacy, Mr. Clark secured a \$4.1 million "Investing in Innovation" (i3) grant from the U.S. Department of Education to take the program to scale.



**Tim Cook**

Chief Executive Officer and Chief Operating Officer  
**Apple Inc.**

Tim Cook is the CEO of Apple Inc. and serves on its board of directors. Previously Tim served as the company's chief operating officer previously under its founder Steve Jobs.

As the chief operating officer, Tim was responsible for all of the company's worldwide sales and operations, including end-to-end management of Apple's supply chain, sales activities, and service and support in all markets and countries. He also headed Apple's Macintosh division and played a key role in the continued development of strategic reseller and supplier relationships, ensuring flexibility in response to an increasingly demanding marketplace.

As Apple's CEO, he has championed for the political reformation of international and domestic surveillance, cybersecurity, corporate taxation, American manufacturing, and environmental preservation. In 2014, *The Financial Times* recognized cook as "Financial Times Person of the Year." He has also been identified by *Fortune* Magazine as the "World's Great Leader" in 2015. Cook serves as the lead independent director of Nike, Inc and as director of the Robert F. Kennedy Center for Justice and Human Rights.



**Thomas J. Donohue**

President and Chief Executive Officer  
**U.S. Chamber of Commerce**

Thomas J. Donohue is president and CEO of the U.S. Chamber of Commerce. Since assuming this position in 1997, Donohue has built the Chamber into a lobbying and political powerhouse with expanded influence across the globe.

In an era of economic and fiscal challenges, Donohue has led efforts to expand trade and domestic energy production, rebuild America's infrastructure, combat an avalanche of new regulations, protect intellectual property, revitalize capital markets, and aggressively advocate legal, tax, education, and entitlement reform. In addition, he has vigorously challenged attacks on free enterprise, while working to protect the business community's right to speak and participate in the political and policy affairs of the nation. Previously, Donohue served for 13 years as president and CEO of the American Trucking Associations, the national organization of the trucking industry.

He is a recipient of the Horatio Alger Award and the Boy Scouts of America National Capital Area Council's Lifetime Achievement Award. He holds the highest civilian honor from Germany and South Korea, as well as the Order of the Crown (Commander Class) presented by the Crown Prince of Belgium.



**Juanita D. Duggan**

President and Chief Executive Officer  
**NFIB**

Juanita D. Duggan is president and CEO of National Federation of Independent Business (NFIB), the nation's leading small business advocacy group. Juanita, the first woman to lead NFIB, has lead major efforts for the organization since 2015. Under Duggan's leadership, NFIB took strong positions in support of nominees to the Supreme Court of the United States, spearheaded once-in-a-generation tax reform efforts to ensure small business was not left behind, and continues to advocate for NFIB members at the White House, in the halls of Congress, at all levels of government, and in the media.

Previously, Juanita served as president and CEO of the American Apparel & Footwear Association, the American Forest & Paper Association, and the Wine & Spirits Wholesalers of America. Duggan held leading roles as a lobbyist at Brownstein, Hyatt, Farber, Shreck; the National Food Processors Association, and for the Philip Morris Companies, Inc. during the transformative period that included the National Tobacco Settlement.

Juanita has been active on the boards of The Fund for American Studies, The Ripon Society, The City Club of Washington, The Wolf Trap Foundation for the Performing Arts, and as Chairwoman of The Bryce Harlow Foundation.



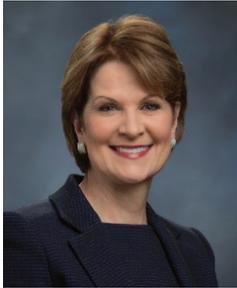
**Elizabeth Goettl**

President and Chief Executive Officer  
**Cristo Rey Network**

Elizabeth Goettl is the president and CEO of the Cristo Rey Network, a national network of 35 Catholic, college- and career-preparatory high schools serving students with limited access to quality educational options. Elizabeth is a career educator with extensive academic and administrative leadership experience.

Prior to assuming this role, Elizabeth served as Chief Academic Officer of the LEARN Charter School Network, supporting ten LEARN college preparatory K-8 urban schools in maximizing student achievement and college readiness. She previously held two critical leadership positions within the Cristo Rey Network. As the Network's founding Chief Academic Officer, from 2009-2014, Elizabeth elevated the academic rigor across the Network through the design and implementation of the organization's proprietary college-ready curriculum. Prior to that, Elizabeth served as President of the Cristo Rey school in Tucson, Arizona - San Miguel High School - from 2006-2009.

Elizabeth is a licensed school principal and superintendent. During her 25 years in the Catalina Foothills School District, Elizabeth led two schools to become USDE Blue Ribbon Schools and was named National Distinguished Principal for Arizona.



**Marillyn A. Hewson**

Chairman, President and Chief Executive Officer  
**Lockheed Martin Corporation**

Marillyn A. Hewson is Chairman, President and Chief Executive Officer of Lockheed Martin Corporation. She previously held several increasingly responsible executive positions with the Corporation, including President and Chief Operating Officer and Executive Vice President of Lockheed Martin's Electronic Systems business area.

Ms. Hewson joined Lockheed Martin more than 35 years ago as an industrial engineer. During her career she has held several operational leadership positions, including President of Lockheed Martin Systems Integration; Executive Vice President of Global Sustainment for Lockheed Martin Aeronautics; and President and General Manager of Kelly Aviation Center, L.P. She has served in key corporate executive roles, including Senior Vice President of Corporate Shared Services; Vice President of Global Supply Chain Management; and Vice President of Corporate Internal Audit.

Ms. Hewson currently serves on the Board of Directors of Johnson & Johnson, the Congressional Medal of Honor Foundation, the Board of Governors of the USO, and as Chair of the Catalyst Board of Directors. She previously served on the boards of DuPont, DowDuPont and Carpenter Technology. She is a member of The University of Alabama's President's Cabinet and the Board of Visitors of the Culverhouse College of Business. Ms. Hewson has served on several U.S. government advisory bodies, including current appointments to the American Workforce Policy Advisory Board and the National Space Council's Users Advisory Group.

Ms. Hewson is former chairman and current Executive Committee member of the Aerospace Industries Association, a member of the Board of Directors of the Business Roundtable, a Director of the Atlantic Council's International Advisory Board, a Fellow of the Royal Aeronautical Society and an Associate Fellow of the American Institute of Aeronautics and Astronautics. Ms. Hewson also serves on the Board of Trustees of the King Abdullah University of Science and Technology in the Kingdom of Saudi Arabia, and the Khalifa University for Science and Technology in the United Arab Emirates.

In 2019, *Time* magazine identified Ms. Hewson as one of the "100 Most Influential People in the World," and *Fortune* magazine ranked her No. 1 on its list of "50 Most Powerful Women in Business" for the second year in a row. In 2018, she was named the "CEO of the Year" by *Chief Executive Magazine*, a Top 10 "Businessperson of the Year" by *Fortune* magazine, and one of the "World's 100 Most Powerful Women" by *Forbes*.

Born in Junction City, Kansas, Ms. Hewson earned her Bachelor of Science degree in business administration and her Master of Arts degree in economics from The University of Alabama and has completed executive development programs at Columbia Business School and Harvard Business School.



**Eric J. Holcomb**  
Governor of Indiana

Eric Holcomb is the 51st Governor of Indiana. Governor Holcomb is a veteran of the United States Navy, served as the state's 51st Lt. Governor, was a trusted advisor to both Governor Mitch Daniels and Senator Dan Coats, and was a former state chairman of the Indiana Republican Party.

Holcomb led the way for the largest long-term infrastructure investment in Indiana's history with the 20-year Next Level Roads program, which will invest \$4.7 billion for roads and bridges in the first five years alone. To meet Indiana's rapidly changing workforce needs, he unveiled the Next Level Jobs program to help get more Hoosiers into high-demand, high-wage jobs. Late last year, Governor Holcomb also agreed to become national chairman of the Jobs for America's Graduates (JAG) program, an initiative that has enjoyed a nearly 90 percent success rate in Indiana.

He has a mission to make Indiana competitive in the global economy by "bringing the world to Indiana and taking Indiana to the world." So far, the governor has met with officials and industry leaders in the United Kingdom, Japan, Hungary, France, and more to showcase Indiana's assets and build global economic ties.



**Barbara Humpton**  
Chief Executive Officer  
**Siemens USA**

Barbara Humpton is CEO of Siemens USA, where she guides the company's strategy and engagement in serving the company's largest market in the world, with more than 50,000 employees and over \$23 billion in revenues and \$5 billion in annual exports. In addition, she serves as the Chairman of the Board of Directors of the Siemens Foundation. Previously, Barbara served as president and CEO of Siemens Government Technologies, Inc. (SGT), a leading integrator of Siemens' products and services for federal government agencies and departments.

Prior to joining Siemens in 2011, Barbara served as a vice president at Booz Allen Hamilton where she was responsible for program performance and new business development for technology consulting in the Department of Justice and Department of Homeland Security.

Earlier, Barbara was a vice president at Lockheed Martin Corporation with responsibility for Biometrics Programs, Border and Transportation Security and Critical Infrastructure Protection, including such critical programs as the FBI's Next Generation Identification and the TSA's Transportation Workers' Identification Credential.

She serves on the board of directors of Morgan Franklin, the American Heart Association Greater Washington Region, the Center for Strategic and Budgetary Assessments (CSBA), and The George Washington University Law School Government Contracts Advisory Board.



**Alfred F. Kelly, Jr.**

Chairman and Chief Executive Officer  
**Visa Inc.**

Mr. Alfred Kelly is the chief executive officer and board member of Visa Inc since 2016. Prior to joining Visa Inc, Mr. Kelly worked in industry-leading companies within the financial services, travel and leisure, and consumer products industries. Most recently he was president and CEO of Intersection, a technology and digital media Alphabet-backed company. Before becoming CEO of Intersection, he was a management advisor at TowerBrook Capital Partners LP.

Previously, Mr. Kelly was president of the American Express Company from 2006 to 2010. During his 23 years at the company, he led numerous groups including the Global Consumer Group, the Consumer Card Services Group, OPEN from American Express, Consumer Travel, Global Travelers Cheques, the US Merchant Group and Prepaid Services, US Customer Service, and Global Risk Management and Interactive Services.

Mr. Kelly joined the board of Visa in 2014 as an independent director and is also presently a director of MetLife Inc. He is active in numerous philanthropic endeavors, including serving as a trustee of the New York Presbyterian Hospital and of Boston College, and as a member of the finance council for the Archdiocese of New York.



**Vi Alexander Lyles**

**Mayor of Charlotte, North Carolina**

Vi Alexander Lyles serves as the 59th current mayor of Charlotte, North Carolina. She is nationally recognized as an outstanding and ground-breaking public administrator. Vi is a visionary city leader with over 40 years of public service leadership experience in Charlotte. She is known for collaboration, leadership and commitment to the city. Vi is a professionally trained facilitator and executive coach, completing programs at the Harvard Institute of Government, North Carolina State University, and the Lee Institute's American Leadership Forum.

Throughout Vi's entire career, she has valued the abilities of working with the right people and using accurate information and sound reasoning to create a better community. Her accomplishments include a recreation of the NCDOT process on Citizen Engagement for Noise Walls, leading the adoption of the Pre-Apprenticeship Program that invested \$1 million in job training for highway and vertical construction and fiber optic cable installation careers, creating a 7 Point Plan for an Equitable Charlotte, which includes calls for a Citizen Review Board reset with reorganization and subpoena power; creation of Neighborhood Advisory Committee in each police districts; and increased investment in affordable housing, which Council has acted upon under Vi's leadership, and leading the Council Community Action Plan, resulting in state legislation for citizen review board subpoena power.

In 2009, the Southern Piedmont Chapter of the National Forum for Black Public Administrators created the "Viola 'Vi' Lyles Young Public Administrator Award," which recognizes energy, commitment and drive for excellence in work and community service."



**Bill McDermott**

Chief Executive Officer and Executive Board Member  
**SAP**

Bill McDermott is chief executive officer and executive board member of SAP, the world's business software market leader with approximately 400,000 customers in 190 countries. He leads the company's nearly 95,000 employees and 2+ million-person ecosystem in executing SAP's vision and strategy to make the world run better and improve people's lives.

Under Bill's leadership, in 2014 SAP unveiled a strategy to help businesses of all sizes "Run Simple." Since 2010, Bill's innovation-led strategy has resulted in expansive increases in customers, total revenue, market value and profitable growth. He joined SAP in 2002 to lead the business in North America and has steadily risen to his current role as chief executive officer. Before joining SAP, he served in senior executive roles with Siebel Systems and Gartner, Inc. He launched his business career at Xerox Corporation, where he rose to become the company's youngest corporate officer and division president.

In addition to his SAP and civic commitments, Bill serves on the Boards of Directors of Under Armour, ANSYS, Inc., and Dell SecureWorks. Bill advises world leaders and policymakers on issues including youth unemployment, digital government, and international trade policy. He is a member of the European Roundtable of Industrialists and the U.S. Business Council.



**Sean McGarvey**

President

**North America's Building Trades Unions**

Sean McGarvey is the president of the North America's Building Trades Unions. Sean began his career in 1981 in Philadelphia, PA with Glaziers Local Union 252 of the International Union of Painters and Allied Trades (IUPAT), and subsequently worked his way up through various leadership positions within the IUPAT.

In 2005, he was elected secretary-treasurer of North America's Building Trades Unions. In 2012 Sean was unanimously elected by the Governing Board of Presidents of North America's Building Trades Unions, and was unanimously re-elected in 2015 by the delegates to the 69th Convention of North America's Building Trades Unions.

Sean currently serves in various capacities for several organizations including being the Co-Chair of the Oil and Natural Gas Industry Labor-Management Committee: a unique partnership between America's Building Trades Unions and the American Petroleum Institute (API), the Co-Chair of the Chemical Industry Labor: Management Committee, and being a Member of the US Council on Competitiveness. Sean also serves on several other union construction industry labor-management committees.



**Doug McMillon**

President and Chief Executive Officer

**Walmart**

Doug McMillon is president and chief executive officer of Walmart Inc. As CEO, Doug leads a strong management team that is working to deliver Walmart's purpose of saving people money and helping them live a better life. Each week, nearly 265 million customers and members visit more than 11,200 Walmart stores under 55 banners in 27 countries and eCommerce websites and apps.

From February 2009 to February 2014, Doug served as president and CEO of Walmart International, a fast-growing segment of Walmart's overall operations, with over 6,100 stores and more than 700,000 associates in 26 countries outside the United States at that time. From 2005 to 2009, he served as president and CEO of Sam's Club, an operating segment of Walmart, with sales of more than \$46 billion annually during his tenure.

Doug has served on the board of directors for Walmart since 2013 and currently is the chair of the Executive and Global Compensation committees. In addition, he serves on the board of directors

of the Consumer Goods Forum, the U.S.-China Business Council and Crystal Bridges Museum of American Art. He also serves on the executive committee of the Business Roundtable and the advisory board of the Tsinghua University School of Economics and Management in Beijing, China.



**Craig Menear**

Chairman, President and Chief Executive Officer  
**The Home Depot**

Craig Menear is chairman, CEO and president of The Home Depot. He has more than three decades of experience in the retail and hardware home improvement industry, more than half of which have been with The Home Depot. With a focus on the extended aisle and uniting The Home Depot's store and dot-com operations, Craig and his team are creating a seamless interconnected retail experience. Craig revamped the company's merchandising operations and strategy, sparking industry-leading product innovation. He and his team also executed one of the most dramatic supply chain transformations in retail history.

In 2013, under Craig's leadership, HomeDepot.com sales grew 50 percent and accounted for \$900 million of the company's total sales growth of \$5 billion. In February 2014, Craig was named president - U.S. retail where he was responsible for the operations of nearly 2,000 stores, our fast-growing online business, merchandising, marketing and supply chain.

Prior to joining The Home Depot in 1997, Craig held various merchandising positions within the retail industry with companies such as IKEA, Builders Emporium, Grace Home Centers and Montgomery Ward, as well as operating an independent retail business. Craig currently serves on the board of directors of the Retail Industry Leaders Association and the Atlanta Committee for Progress, a partnership between the Mayor and top business, civic and academic leaders.



**Dr. Michael S. Piwovar**

Executive Director  
**Milken Institute Center for Financial Markets**

Michael S. Piwovar is the executive director of the Milken Institute Center for Financial Markets. Dr. Piwovar is also a distinguished policy fellow at the Center for Financial Markets Policy at Georgetown University's Center for Financial Markets and Policy. Dr. Piwovar served as a Commissioner at the U.S. Securities and Exchange Commission from August 15, 2013 to July 6, 2018.

Dr. Piwowar was first appointed to the SEC by President Barack Obama and was designated Acting Chairman of the Commission by President Donald Trump from January 23, 2017 to May 4, 2017.

Previously, Dr. Piwowar was the Republican chief economist for the U.S. Senate Committee on Banking, Housing, and Urban Affairs under Senators Mike Crapo (R-ID) and Richard Shelby (R-AL). He was the lead Republican economist on the four SEC-related titles of the Dodd-Frank Act and the JOBS Act. Dr. Piwowar also worked on a number of important SEC-related oversight issues under the jurisdiction of the Committee, such as securities, over-the-counter derivatives, investor protection, market structure, and capital formation.

During the financial crisis and its immediate aftermath, Dr. Piwowar served in a one-year fixed-term position at the White House as a senior economist at the President's Council of Economic Advisers (CEA) in both the George W. Bush and Barack Obama Administrations. While at the CEA, Dr. Piwowar also served as a staff economist for the Financial Regulatory Reform Working Group of the President's Economic Recovery Advisory Board.



**Scott Pulsipher**

President

**Western Governors University**

Scott Pulsipher has served as president of nonprofit Western Governors University (WGU), the nation's first and largest competency-based university, since April 2016, leading all academic, operational, and organizational functions. At WGU, he is driving continuous innovation to improve student outcomes by focusing on rapidly advancing curriculum quality, new faculty models, data-driven learning, and a different cost model.

Before coming to WGU, Pulsipher had more than 20 years of leadership experience in technology-based, customer-focused businesses, including Amazon, Sterling Commerce (now part of IBM), and two successful startups that traverse retail, supply chain, banking, payments, and manufacturing sectors.

Pulsipher holds positions on various higher education and technology boards, including: the Education Co-Chair for Committee for Economic Development (CED), advisory board member at the Presidents' Forum, and board member at the Utah Technology Council. From 2010 to 2016, he served as Tech Chair member at Brigham Young University, working with administration and faculty to assist students transitioning from their studies to their professional pursuits.



**Kim Reynolds**  
Governor of Iowa

Kim Reynolds is the 43rd Governor of Iowa. Reynolds understands the challenges families face because she's faced them herself. A fifth-generation Iowan, she grew up in a working-class family in St. Charles, Iowa. A recognized leader in state and local issues, Kim served as county treasurer and state senator before becoming Lieutenant Governor and Governor.

As Lt. Governor, she served as the chairwoman of the National Lt. Governors Association. In this role, she led nationwide discussions on policy, economic development, and issues affecting states across the country. Kim has made Iowa a national leader in STEM education; and she's led economic development trade missions to China, Germany, South Korea, Vietnam, the Philippines and Thailand, working towards increased exports, more foreign direct investment and new jobs for Iowa.

Her top priorities as governor are creating good-paying jobs, cutting taxes, investing in public schools and increasing opportunity in every part of Iowa.



**Virginia M. (Ginni) Rometty**  
Chairman, President and Chief Executive Officer  
**IBM**

Virginia M. (Ginni) Rometty is chairman, president and chief executive officer of IBM. Since becoming CEO in January 2012, Ginni has led IBM through the most significant transformation in its history, reinventing the company to lead in the new era of AI, blockchain, cybersecurity and quantum technologies, all delivered on IBM's enterprise-strength cloud platform. Today, IBM is the world leader in AI and cloud computing for business, underpinned with trust and security.

Throughout IBM's reinvention, Ginni has worked to ensure that new technologies are developed and deployed in a way that is ethical and enduring. IBM was the first, for example, to publish long-held principles of trust for AI, data responsibility and data transparency. IBM under Ginni's leadership also has led the way on ensuring society is prepared for this new era of data. This includes equipping workers for "new collar" job roles in emerging technology fields that do not always require a bachelor's degree.

She serves on the Council on Foreign Relations, the board of trustees of Northwestern University and the boards of overseers and managers of Memorial Sloan-Kettering Cancer Center. She is co-chair of the Aspen Institute's Cyber Group and is a member of the advisory board of Tsinghua University School of Economics and Management.



**Scott B. Sanders**

Executive Director

**National Association of State Workforce Agencies**

Scott B. Sanders is the executive director of the National Association of State Workforce Agencies (NASWA). He previously served as Commissioner of the Indiana Department of Workforce Development (DWD) since May 2012 and was a member of the cabinet of Governor Michael Pence and Governor Mitchell Daniels.

Prior to his appointment as Commissioner, Scott served in various capacities at DWD since 2006. He also served as the chief financial officer for the Bureau of Motor Vehicles from May 2005 to November 2006.

Scott has many years of financial management experience prior to his role at DWD. Before joining state government, he was with First Commonwealth, Inc., a managed health care company, based in Chicago, IL. There he served as president from 2002-2004 and as chief financial officer from 1995-2002. Following the purchase of First Commonwealth, Inc. by Guardian Life Insurance Company of America, Scott continued as Second Vice President.



**Johnny C. Taylor, Jr.**

President and Chief Executive Officer

**SHRM-SCP**

Johnny C. Taylor, Jr., SHRM-SCP, is president and CEO of the Society for Human Resource Management (SHRM), the world's largest HR professional society. Under his leadership, the Society has grown to a record 300,000 members in over 165 countries who impact the lives of 115 million workers every day.

As a global leader on human capital, culture and leadership, Mr. Taylor is a sought-after voice by C-suite executives as well as state and federal elected policy makers on all matters affecting work, workers and the workplace. Mr. Taylor's knowledge and perspectives are shaped by his 20+ year career as a lawyer, human resources executive and CEO in both the not-for-profit and for-profit space. Most recently, Mr. Taylor served as president and CEO of the Thurgood Marshall College Fund, which advocates and represents publicly supported Historically Black Colleges and Universities (HBCUs).

Mr. Taylor serves on the corporate board of Gallup, the world's leading public opinion and consulting firm. In 2018, he was appointed Chair of the President's Advisory Board on Historically Black Colleges and Universities by President Donald J. Trump.



**Jay Timmons**

President and Chief Executive Officer

**National Association of Manufacturers (NAM)**

Jay Timmons is president and CEO of the National Association of Manufacturers (NAM) and chairman of the board of the NAM's Manufacturing Institute. The NAM is the largest manufacturing association in the United States representing small and large manufacturers in every industrial sector.

Jay is a leading advocate for the more than 12 million men and women who make things in America, educating the public and policymakers on issues that affect this critical sector of the U.S. economy. He promotes a broad-based agenda to strengthen U.S. competitiveness, improve the lives and livelihoods of American manufacturing workers and build the modern manufacturing workforce. With manufacturers facing an urgent need for talented and skilled workers, he is also a champion for connecting more Americans with rewarding careers in modern manufacturing. Jay and the NAM team have proven effective time and again at navigating the complexities of policymaking in the nation's capital to deliver real results for the NAM's 14,000 members.

Jay is recognized as a best-in-class leader of the association community. He received the Business Citizen Award from the Friends of Adam Smith Foundation in 2014 and was named Association Executive of the Year by Association TRENDS in 2016. Prior to his appointment as NAM president and CEO in January 2011, Jay served as executive vice president beginning in 2008. He is also a member of the board of the U.S. Chamber Institute for Legal Reform.



**Dr. Sheree Utash**

President

**Wichita State University Campus of Applied Sciences and Technology**

Sheree Utash is president of Wichita State University Campus of Applied Sciences and Technology (WSU Tech). Prior to that she served eight years at Wichita Area Technical College as vice president of academic affairs. With over 7,500 students, WSU Tech is the largest technical college in Kansas and acts as managing partner for the National Center for Aviation Training.

Utash offers a unique blend of teaching, administrative and leadership experience in both higher ed and private industry. She has provided administrative oversight for the College's academic programs, with emphases in manufacturing, aviation, design, IT, specialized trades, healthcare and general education. She has overseen faculty, grants management, adult literacy, and academic planning and resource management. Her role involved the formation and

leadership of the lead institution for the National Aviation Consortium, a \$15 million grant project with direct working relationships with two-year colleges in five states. Additionally, Utash managed and facilitated the recent affiliation of WATC with Wichita State University to create WSU Tech.



## **Marianne Wanamaker**

Professor

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Marianne Wanamaker is an associate professor of Economics at the University of Tennessee and Faculty Research Fellow at NBER. She holds the Kinney Family Faculty Fellowship at UT, is a Center for Business and Economic Research (CBER) Fellow, and is the BB&T Scholar in Markets, Capitalism, and Ethics in the Haslam College of Business.

Her research interests include American economic history, education, demography, and labor economics, and she teaches or has taught introductory economics, business ethics, and the economics of strategy to undergraduate and MBA students. For the 2017–2018 academic year, she was on leave at the President’s Council of Economic Advisers covering labor policy and serving as the chief domestic economist.

Dr. Wanamaker completed her doctoral work at Northwestern University in 2009, and has been on faculty at the University of Tennessee ever since. She is a former business strategy consultant with Bain & Company.