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U.S. Department of Commerce

PERFORMANCE MANAGEMENT RECORD

General Schedule Federal Wage System Wage Marine Coctober 1 - September 30 June 1 - May 31 November 1 - October 31 To: 09/30/07 Employee's Name: Position Title: Director, Office of Health & Consumer Goods Organization: 1 International Trade Administration Manufacturing and Services 2 Manufacturing and Services From: 04/01/07 To: 09/30/07	Coverage	Bureau Appraisal Cycle	Appraisal Year
Position Title: Director, Office of Health & Consumer Goods Pay Plan, Series, Grade/Step: GS/15/10 Organization: 1. International Trade Administration 3. Office of Health and Consumer Good	☐ Federal Wage System	☐ June 1 – May 31	
Organization: 1. International Trade Administration 3. Office of Health and Consumer Good			
	Position Title: Director, Office of	f Health & Consumer Goods Pay Plan, Se	eries, Grade/Step: GS/15/10
2. Manufacturing and Services 4.	Organization: 1. International T	rade Administration 3. Office	of Health and Consumer Good
	2. Manufacturing	and Services 4	

This pla	PERFORM An is an accurate statement of the v	ANCE PLAN CERTIFIED WORK that will be the basis for	TICATION the employee's performance	appraisal.

Privacy Act Statement Disclosure of your social security number is voluntary. The number is linked with your name in the official personnel records to ensure unique identification of your records. The social security number will be used solely to ensure accurate entry of your performance rating into the automated record system.

PERFORMANCE PLAN AND APPRA	AISAL RECORD			
Employee Name:	Date	Element No.	1 of	4
Cascaded Organizational Goals		•		
Each element must be cascaded from the DOC Strategic Goals. All Goals must be identified for Strategic Goal, then list the Bureau Goal, and the SES Manager Goal to complete the cascade. DOC Strategic Goals: Strategic Goal 1: Provide the information and tools to maximize U.S. competitiveness and industries, workers and consumers	•	11	OC	
Strategic Goal 2: Foster science and technology leadership by protecting intellectual-prope measurement science	rty, enhancing technical stand	lards and advanci	ng	
Strategic Goal 3: Observe, protect and manage the Earth's resources to promote environment	ental stewardship			
Management Integration Goal: Achieve Organizational and Management Excellence				
Bureau Goal: Foster Excellent Relationships with Customers and Stakeholders Ob Department and USG, and in the private sector. Encourages the OHCG staff to	develop and maintain stak			ne
SES/Organizational Goal: Enhance U.S. Competitiveness in Domestic and Internat	ional Markets			
Critical Element and Objective				
Customer Service To respond to internal and external customers, stakeholders, and the public.				
Weighting Factor (The weight for each element should reflect the significance within the franch bureau's organization goals. Weights should not be assigned based on the percentage of time at that element.) Enter the weight for this e	lement in the adjacent box.	or n →	Element W	Veight
Results of Major Activities: Identify results that need to be accomplished in support of A minimum of 3 and a maximum of 6 measurable results must be listed.	the performance element.			
Responses to customer inquiries for information or services comply with ITA standards.				
Customer inquiries are acknowledged, and customers are apprised of the status of the i	nquiry and when to expect	resolution.		
Customer needs are identified, and issues are clarified in communications with the customer needs are identified, and issues are clarified in communications with the customer needs.				
Customer expectations are managed to ensure that customers understand the type and	level of service available a	nd expected tin	ne frames.	
Customer service is provided in collaboration, consultation, and partnership with custom	ers, other agencies, and st	akeholders.		
Criteria for Evaluation: Supplemental Standards are required for each element and must	the defined at Level 3 perform	nance in terms of	,	
quality, quantity, timeliness, and/or cost-effectiveness. Attached Generic Performance standard	s also apply.			
Routinely responds to each customer request with factually accurate information that is a swell as other relevant program or technical documents. Work products reflect consideration of customer issues and concerns. Routinely responds to e-mail and telephone inquiries within 16 business hours. If inform with in 24-48 hours.	ation is not ready available	, usually respon	ids to reque	ests
Answers written requests for information within 5-7 days from date of receipt, or within or requirements. Oral responses to customers are usually clear, courteous and directly address issues ad If on approved absence, an automated notification e-mail will normally be sent in responseriod of absence and identifies an alternate contact. Voice mail messages must also	questions. se to in-coming messages	that indicates yo	our absence	

PERFORMANCE PLAN AND APPRA	AISAL RECORD					
Employee Name:	Date	Element No.	2	of		+
Cascaded Organizational Goals						
Each element must be cascaded from the DOC Strategic Goals. All Goals must be identified for Strategic Goal, then list the Bureau Goal, and the SES Manager Goal to complete the cascade. DOC Strategic Goals:			OC			
Strategic Goal 1: Provide the information and tools to maximize U.S. competitiveness and industries, workers and consumers						
Strategic Goal 2: Foster science and technology leadership by protecting intellectual-prope measurement science	rty, enhancing technical stand	dards and advanc	ing			
Strategic Goal 3: Observe, protect and manage the Earth's resources to promote environme	ental stewardship					
Management Integration Goal: Achieve Organizational and Management Excellence						
Wireau Goal: ITA Goal: Achieve Organizational and Management Excellence. Objective: Facilitates a positive work environment for OHCG staff and ensures to	hat ITA and Department of	ojectives are me	et.			
SES/Organizational Goal: Achieve Organizational and Management Excellence		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
Critical Element and Objective						
Leadership: To manage assigned programs and resources.						
Weighting Factor (The weight for each element should reflect the significance within the fram bureau's organization goals. Weights should not be assigned based on the percentage of time and that element.) Enter the weight for this element.	nework of the Department's of employee spends working or ement in the adjacent box.	or n +	Elem	ent V	Veig	ht
Results of Major Activities: Identify results that need to be accomplished in support of the Aminimum of 3 and a maximum of 6 measurable results must be listed.	he performance element.					
Resources are managed to accomplish the Department's Strategic Goals and OHCG ob	jectives and OHCG prioriti	es are commun	icated	to sta	aff.	
Employees are coached to realize their potential, using individual development plans and	d training programs to incre	ease staff produ	ctivity.			
Employee performance and recognition is provided through continuous feedback on performance deficiencies.	formance, performance ap	praisals and aw	ards, a	ind		
Employees are motivated to achieve high performance and to produce high quality produ	ucts and materials.					
Employment actions such as selections and promotions, are managed, and are consiste Employee's grievances and allegations of discrimination receive a prompt response with					el.	
Office complies with legal and reporting obligations, the Privacy Act, and other applicable other suppliers of data to the OHCG's office to ensure the confidentiality of Personally Id.			vernm	ental	and	í
Criteria for Evaluation: Supplemental Standards are required for each element and must quality, quantity, timeliness, and/or cost-effectiveness. Attached Generic Performance standards		nance in terms of				
Staff is applied effectively to complete assignments and meet the responsibilities of the o Office performance is consistent with OHCG's standards and performance plans/evaluati Staff is constantly being developed to meet changing requirements. Performance plans and individual development plans are in place by November 30, mid-performance appraisals and ratings are completed by October 31. The Performance Management Tracking System is maintained and usually kept current t CD-431 reporting deadlines. The OHCG Consumer Goods Team is effectively redirected with focus on high impact incoHCG is effectively restructured to combine the Medical Devices and Pharmaceutical Te	ons. year progress reviews are of a cilitate the bureau's condustries and a de-emphasis	mpletion of the l	Depart	ment	ries	
Leader.						

PERFORMANCE PLAN AND APP	RAISAL REC	CORD	
Employee Name:	Date	Element No.	_3 of _4
Cascaded Organizational Goals			
Each element must be cascaded from the DOC Strategic Goals. All Goals must be identified Strategic Goal, then list the Bureau Goal, and the SES Manager Goal to complete the cascal DOC Strategic Goals:	de.		OC
Strategic Goal 1: Provide the information and tools to maximize U.S. competitiveness industries, workers and consumers Strategic Goal 2: Foster science and technology leadership by protecting intellectual-properties.			ing
measurement science Strategic Goal 3: Observe, protect and manage the Earth's resources to promote environments.			
	innental stewardship		
Management Integration Goal: Achieve Organizational and Management Excellence			
Bureau Goal: ITA Goal: Enhance U.S. Competitiveness in Domestic and Interrection economic and policy analysis and information to promote U.S. business com-		bjective: Oversee the dev	elopment of
SES/Organizational Goal: Enhance U.S. Competitiveness in Domestic and Inte	rnational Markets		
Critical Element and Objective			
Enhance U.S. Competitiveness. To ensure appropriate industry and other stakehold implementation.	der input into trade p	policy development, negoti	ations, and
Weighting Factor (The weight for each element should reflect the significance within the bureau's organization goals. Weights should not be assigned based on the percentage of time that element.) Enter the weight for the	framework of the Der te an employee spends is element in the adj	partment's or s working on acent box.→	Element Weight 20
Results of Major Activities: Identify results that need to be accomplished in suppor A minimum of 3 and a maximum of 6 measurable results must be listed.	t of the performance e	lement.	
Information is provided to senior ITA officials, U.S. companies, other USG agencies, consumer goods issues, both domestic and international. Guidance is provided to OHCG Team Leaders and staff concerning industry analysis assessments, and the Business Plan industry analysis. The development of special industry analysis assignments to be performed by OHC Background papers and talking points are prepared for senior ITA and DOC officials governments, and stakeholders. Research is conducted to support new OHCG initiatives — expansion of coverage of related to processed food, and the global battle to stop the spread of counterfeit me Industry interests are represented in global activities to improve market access and Global Harmonization Task Force.	s, such as an E-Out G staff is tracked an , for meetings with in bio-agriculture, nutr dicines.	look chapters, web site ind d any delays are dealt wit ndustry, representatives o itional supplements, nano	dustry h. f foreign technology
Criteria for Evaluation: Supplemental Standards are required for each element and re	nust be defined at Lev	vel 3 performance in terms of	
quality, quantity, timeliness, and/or cost-effectiveness. Attached Generic Performance stand Ensures that OHCG staff has sufficient resources, training and guidance to complete Typically OHCG industry analysis complies with ITA standards and demonstrates co issues. OHCG briefings for ITA management usually require minimal higher-level review. Industry analysis usually helps support the re-focus of Consumer Goods Team into a	assigned industry a mprehensive under	standing of industry trade,	tandards. and regulatory

PERFORMANCE PLAN AND APPR	AISAL RECORD				
Employee Name:	Date	Element No.	4 (of _	4
Cascaded Organizational Goals	***************************************	-			
Each element must be cascaded from the DOC Strategic Goals. All Goals must be identified Strategic Goal, then list the Bureau Goal, and the SES Manager Goal to complete the cascade DOC Strategic Goals:			OC		
Strategic Goal 1: Provide the information and tools to maximize U.S. competitiveness and industries, workers and consumers	d enable economic growth for	American			
Strategic Goal 2: Foster science and technology leadership by protecting intellectual-prop measurement science	erty, enhancing technical stand	dards and advanc	ng		
Strategic Goal 3: Observe, protect and manage the Earth's resources to promote environn	nental stewardship				
Management Integration Goal: Achieve Organizational and Management Excellence					
Bureau Goal: ITA Goal: Identify and Resolve Unfair Trade Practices. Objective: compliance with trade agreements.	Improve market access for	U.S. firms and e	ensure		
SES/Organizational Goal: Enhance U.S. Competitiveness in Domestic and International	tional Markets				
Critical Element and Objective					
Identifying and Resolving Unfair Trade practices. To improve market access for U.S. fir			ements.		
	element in the adjacent box-	111	Elemer 2	nt We	eight
Results of Major Activities: Identify results that need to be accomplished in support of A minimum of 3 and a maximum of 6 measurable results must be listed.	the performance element.				
Reports, briefing papers, negotiation position papers, talking points, testimony, and spellnternational trade negotiations including World Wine Trade Group, U.SEU Wine, Co DOHA Round, Cartagena Protocol, etc are attended. Setting direction for China health activities is provided by OHCG staff which includes structured by JCCT Pharmaceuticals and Medical Devices Subgroup. Work is conducted for the TCC Compliance Coordinators, ITA Standards Liaison and the Setting direction for China health activities is provided by OHCG staff which includes structured by JCCT Pharmaceuticals and Medical Devices Subgroup and serves as U.S. Co-chair of U.S. health activities in key foreign markets are led by OHCG's Director and staff to ad Health related training events are organized in key markets and regions to address matcompetitive position.	dex Committees Free Trade upporting the DAS for Manu- he regulatory analysis proce upporting the DAS for Manu- of the U.SChina JCCT Phat dress market access issues	facturing as the ess within MAS. facturing as the irmaceuticals Ta	U.S C U.S C ask Force	china china e.	
Criteria for Evaluation: Supplemental Standards are required for each element and mu	st be defined at Level 3 perfor	mance in terms of	-		
quality, quantity, timeliness, and/or cost-effectiveness. Attached Generic Performance standar	ds also apply.				
OHCG industry positions in trade activities are represented within time frames specified Ensures that responses to OHCG industry associations are usually clear, courteous an Industry and ITA management officials are usually informed of results of OHCG staff in unfair trade practices and remove trade barriers. Briefings for ITA management prepared by OHCG staff require minimal high-level reviews.	d directly address issues ar working with industry and c	nd questions. hther stakeholde	rs to resc	olve	

Employee Name					
PERFOR	RMANCE SU	MMARY RATIN	IG		
List each element in the performance plan. All elements are critical. Assign a rating level for each element: (5) Level 5 (highest level of performan Score each element by multiplying the wei Interim ratings should be considered when After each element has been scored, comput Rating officials must provide either an over element rating. A written justification is required for any elements.	ace); (4) Level 4; ght by the rating l you prepare the f ite the total point rall narrative justi	level. inal summary rating, score by adding the ind fication of the summary	lividual scores		
Performance Element		Individual Weigh Total must equal 1		ent Rating 4, 3, 2, 1)	Score
Customer Service		25			0
Leadership		30			0
Enhance U.S. Competitiveness		20			0
Identify and Resolve Unfair Trade Practices		25			0
					0
			TOTA	AL SCORE	0
	RFORMANO				
	evel 3 (-379)	Level 2 (200 – 289)	Level 1 (100 – 19		
Rating Official's Signature/Title				Date	
Approving Official's Signature/Title				Date	
Employee's Signature (indicates appraisal med	eting held)	Employee comme	nts attached?	Date	
		☐ Ye	s 🗖 No		
PERFO	RMANCE R	ECOGNITION			
Performance Award \$(%) QSI (Level 5 Required)	Appropriation	on Code			-
Rating Official's Signature/Title				Date	
Approving Official's Signature/Title				Date	